



## CAMPILLO Oscar

Marca  
Director  
Spain

# MARCA

Almost 10 million followers look every day for the information of the MARCA Universe across any of the supports that compose firstly multimedia in Spanish: MARCA, Marca.com, Radio Marca, MARCA TV and MARCA's links in Twitter and Facebook. In the origin of everything it remains MARCA diary, which in 2013 celebrates his first 75 years of life and which with 2.960.000 readers is the most well-read newspaper of Spain. It is the newspaper that every year grants the most relevant Prizes of the Spanish football, the Pichichi and company, and that distinguishes with the MARCA Legend to best from the best of any sport. Casi 10 millones de seguidores buscan cada día la información del Universo Marca a través de cualquiera de los soportes que componen el primer multimedia en español: Marca, Marca.com, Radio Marca, Marca TV y las cuentas de Marca en Twitter y Facebook. En el origen de todo permanece el diario Marca, que en 2013 cumple sus primeros 75 años de vida y que con 2.960.000 lectores es el periódico más leído de España. Es el periódico que cada año otorga los Premios más relevantes del fútbol español, el Pichichi y compañía, y que distingue con el Marca Leyenda a los mejores de los mejores de cualquier deporte.

Oscar Campillo Madrigal is Born in La Mata of the Riva (León). Licensed in Sciences of the Information for the Universidad Complutense in Madrid. Has been the director and general manager of La Crónica de León between 1987 and 1998 and, simultaneously, the director of Diario 16 of Burgos between 1990 and 1991, after being employed one year and a half at Diario de León. During more than 10 years he has been the director of El Mundo de Castilla y León /Diario de Valladolid El Mundo. For two years he has been a general manager of Radio Televisión de Castilla y León. Columnist of La Rebotica. Collaborator in the program Los Desayunos de TVE for 3 years. Author of the first biography of the secretary general of the PSOE(SPANISH SOCIALIST PARTY), Jose Luis Rodríguez Zapatero, "Zapatero", published in September of 2.001 by the publishing house "La esfera de los libros ", and re-edited in May, 2004 with the title "Zapatero, president to the first one".



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## MARS - Media Against Racism in Sport

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