



CONTI Francesca

Istituto degli Innocenti

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**Istituto
degli
Innocenti**



The Istituto degli Innocenti in Florence is the oldest public institution in Italy dedicated to protecting children. The first resident was recorded in historical archive in 1445. The Institute has now become a public company providing services for people which continues its historical mission without interruption. The Institute operates in accordance with the objectives established by UN Convention of the Rights of the Child, though study of the condition of children, testing services, promotion of children's culture and also the protection and enhancement of its own monumental, historical and artistic heritage. For the Italian Government it manages the activities of the National Childhood and Adolescence Documentation and Analysis Centre (www.minori.it) and carries out monitoring and training for the Commission on International Adoptions. It is moreover responsible for the secretariat of ChildONEurope, the European Network of National Observatories on Childhood. Together with Unicef IRC – Innocenti Research Centre, that has had its headquarters at the Institute since 1987, the Institute has founded and manages the “Alfredo Carlo Moro” Innocenti Library, specialized in children's rights. For Region of Tuscany Istituto degli Innocenti monitors and supports children's policies through the management of the Regional Children's Observatory and other activities. The Institute is also an Educational Agency. The Istituto degli Innocenti has placed a strong value on the cultural aspect of its social and educational work. Today the MUDI – Museo degli Innocenti, valorizes the cultural and historical heritage with a Gallery containing more than fifty works and the Historical Archive containing about 15.000 documents from 14th to the 20th century. Moreover the Institute has developed media education activities for children, teachers and parents. Ripplemarks is the proposal for a reasoned understanding of information intended for adolescents. In order to educate the youngest children to use responsibly the web 2.0 the Institute has created a project named Trool – Tutti I Ragazzi Ora On Line (www.trool.it), that includes the site Trool.it and laboratories in the schools with the participation of teachers, families, local authorities, associations and cultural institutions.

MARS - Media Against Racism in Sport

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Francesca Conti born September 6, 1973 in Florence, Italy. She studies classical literature and after graduating at the University of Pisa she gets a post-degree master in communication and multimedia. From 2000 until 2007 Conti was a copywriter in Centrica, an Italian web agency specialized in projects involving art and cultural heritage. She is also a freelance copywriter in public corporation projects involving cultural heritage, welfare and public health. During the Florence town council election in 2004 and 2009 she is advisor on communication to an independent mayor candidate. Meanwhile Francesca Conti develops educational and training projects for the agency "Sesto Idee" and works as an Italian language teacher for the language of the media. From 2008 she is the senior coordinator at the editing department of Trool portal, and since 2010 she is member of the editing dept. for the on-line daily newspaperS IdiNotizie of "Istituto degli Innocenti" and www.minori.it dealing with minor rights. She coordinates the editing newspaper for children A Tutto Trool. She is permanent member of the administrative council of EDA srl, cultural services association.



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