



GEEROMS Catherine

Media Animation

Formatrice et chargée de projets européens
Belgique



Media Animation ASBL is a media and multimedia education body for the Belgium French-speaking Community. It is recognized and subsidized by the Ministry of Education and Ministry of Culture. It is specialized for implementing research, information, training and educational publication. Media Animation's mission is to support operators in the field of education along two complementary action lines: 1/ Consultancy, audiovisual and multimedia production and 2/ professional production support to operators in the cultural and educational fields. Media and multimedia education : raising awareness with political authorities and education authorities, training teachers and educational mediators (social workers, educators,...), publishing educational works, setting up research actions. Media Animation coordinates and participates in different EC funded project: Educaunet, Media-educ, Mediappro, Euromeduc, MARS. Media Animation works actively to create a European network for media literacy and is an active member of the steering group of the European Charter for Media Literacy (www.euromedialiteracy.eu) / Média Animation est un centre de ressources en éducation aux médias et au multimédia pour la communauté francophone de Belgique. Il est reconnu et subsidié par le ministère de l'enseignement et de la culture. Il est aussi un centre de formation professionnelle et d'éducation permanente des adultes.

Catherine Geeroms is a media education trainer since 2009 for Média Animation. Her field of expertise is video games, advertising and entertainment. She also used to collaborate to European projects. After a degree in Information and Communication at UCL in 2003 (Université Catholique de Louvain), she collaborated as assistant researcher to the coordination of the European project Mediappro (www.mediappro.org). She was also the coordinator of a Belgian association which works in the field of media literacy with young people (www.acmj.be). From 2007 to 2009, she coordinates "Games and Education" projects for the Interactive Software Federation on Europe (ISFE) and led other media projects in collaboration with UCL and Media Animation as a consultant.



c.geeroms@media-animation.be

www.media-animation.be

MARS - Media Against Racism in Sport

Funded
by the European Union
and the Council of Europe



Implemented
by the Council of Europe