



## HIRSCH Adam

### PeacePlayers-Cyprus

*International Fellow*

Cyprus



PeacePlayers International - Cyprus (PPI - CY) is a locally led, independently registered charity in Cyprus that uses the game of basketball to allow 11-15 year-old Greek-Cypriot and Turkish-Cypriot boys and girls to play together, learn together and build positive relationships that overcome generations of mistrust and formidable physical barriers to interaction. PPI -

CY is currently the only year-round bicommunal youth sports organization on the island. By facilitating regular, frequent, and structured interaction, it helps reverse prejudices built steadily over years in segregated communities and fosters the long-term trust necessary for true friendship. In its current programmatic year, PPI - CY works with over 320 children.

Adam began working as a Fellow with PeacePlayers International – Cyprus (PPI – CY) in March 2010. He previously worked as the Game Operations Assistant Manager at the University of San Francisco, where he oversaw the operational details of all events at the University's athletic facilities. Adam also has worked for the Golden State Warriors and the Oakland Raiders. He previously coached youth basketball at the Jewish Community Center in San Francisco. In 2009, Adam received his Masters of Science in Sport Management from the University of San Francisco. Adam completed his undergraduate degree at the University of California- Santa Cruz in 2007, majoring in Business Management.



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### MARS - Media Against Racism in Sport

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