



HOWARD Daniel

Birmingham City University

Executive Dean

United Kingdom



With around 25,000 students from 80 different countries, Birmingham City University is one of the largest universities in the UK and our popularity has grown significantly in recent years. Between 2008 and 2010, we had the highest rise in UCAS applications of any university in the Midlands. Situated in Birmingham, the UK's second city, we are proud of our strong links and close collaboration with the region, which dates back to 1843. The University puts more than £270 million into the regional economy and supports thousands of jobs in the city and surrounding area. Our six academic faculties offer over 350 courses, from foundation level, through undergraduate degree programmes, to taught Master's courses and research doctorates. About a third of our students study part-time, combining employment with our professionally relevant courses, improving their career prospects.

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Dan Howard studied at the London School of Economics and graduated with a degree in history, citing his two most influential teachers as the young David Starkey and Conrad, Lord Russell. He then joined embattled British industry for nine years working in a variety of roles including marketing, communication and corporate planning and includes a period of pit training among his assignments. Joining the then Plymouth Polytechnic in 1985 as a Senior Lecturer, he progressed to Bournemouth Polytechnic and established new undergraduate and postgraduate courses in advertising, marketing and public relations before becoming Deputy Head of the Bournemouth Media School. He established Red Balloon Productions as their in-house production company and significantly expanded Bournemouth's work in computer animation. Subsequently, he moved to the University of Gloucestershire as Dean of the Faculty of Media, Art and Communications, helping found the Cheltenham Screenwriters Festival and Cheltenham Illustration Prize. Under his leadership, Gloucestershire and its partners were designated a Skillset Media Academy. In 2008, Professor Dan Howard has been chosen to lead the new faculty covering Performance, Arts and Media, including Birmingham Conservatoire, Birmingham School of Acting, Media and Communication and English. Previously, Dan Howard was currently Associate Pro-Vice-Chancellor and Dean of the Faculty of Media, Art and Communications at the University of Gloucestershire. In this position, some of his initiatives included the re-launch of the Viewfinder Film Festival, the establishment of the Cheltenham Illustration Awards, a significant expansion of the course portfolio... Dan was also a founder board member of the Cheltenham Screenwriting Festival. Following a ten year career in industry, he worked at Plymouth Polytechnic and subsequently Bournemouth University, rising to become Deputy Head of the Bournemouth Media School.



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