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Vytautas Magnus University, established in 1922 (re-established in 1989) is one of the most liberal and modern universities in Lithuania, boasting an exciting history, nurturing and continuing deep-rooted traditions, playing a leading role in not just Lithuanian, but also the entire Baltic and European intellectual and cultural sphere. The academic community of VMU is united by the idea of artes liberales, i.e. the classical university of liberal arts. The Department of Public Communications at VMU is one of the leading journalism and communication schools in the Baltic States. Three degree programs are offered on undergraduate and postgraduate levels. Academic staff of the department involves over 30 faculty members (professors, lecturers and PhD students) who are both active researchers and professionals in journalism and communications.

Kristina Juraitė is teaching and chairing the department of Public Communications at Vytautas Magnus University. Her research interests include media literacy and media social responsibility, media production and audience research, risk and environmental communication. Kristina Juraite is a member of academic and professional organizations, including IAMCR: International Association for Media and Communication Research, BAMR: Baltic Association of Media Research, AABS - Association for Advancement of Baltic Studies, LSA - Lithuanian Sociologists' Association, Lithuanian Social Science Forum, and Lithuanian Fulbrighters' Association.



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