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UNIVERSITY OF JYVÄSKYLÄ

The University of Jyväskylä is one of the largest and most popular multidisciplinary universities in Finland. Seven faculties are hosting some 15 000 students from all over Finland and from nearly 90 countries around the world. The core fields of research and education are basic natural phenomena and the structure of matter; education, learning, and teaching in the future; languages, culture, and social change processes; physical activity and wellbeing; and human technology. Eight research units have been awarded the status of a Centre of Excellence through the international evaluation carried out by the Academy of Finland. The Faculty of Sport Sciences and Health is the only one in the country. There are three departments (Department of Biology of Physical Activity, Department of Health Sciences, and Department of Sport Sciences) and four research centres at the Faculty of Sport and Health. In the department of Sport Sciences, the subjects of Sport Pedagogy, Sport and Exercise Psychology, Adapted Physical Activity, Dance Pedagogy, and Social Sciences of Sport can be studied.

Antti Laine (PhD in sport sciences) works as a researcher in the unit of Social Sciences of Sport at the University of Jyväskylä. His main research interests are media and sport. Dealing with Media Against Racism in Sport subjects, in his 2011 published dissertation (A Match in Sports Journalism between Finland and Sweden. A Comparative Study of Finnish and Swedish Tabloid Coverage of the Athens 2004 and Turin 2006 Olympic Games) he has for example studied gender representations in sports media



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MARS - Media Against Racism in Sport

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