



LŐRINCZ Marcell

Foundation of subjective Values

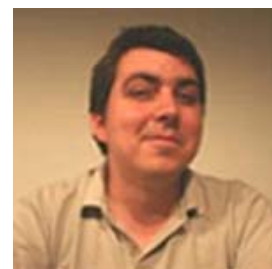
Head of the board
Hungary



sZubjektiv.org

Foundation of Subjective Values was established in 2003, working with a five members staff in Budapest, Hungary. Working in a local, national and international level as well. Our mission is combating racism, reducing hate and creating a tolerant society. We have teacher and student trainings about stereotypes, prejudices and racism. Last year we managed to train more than a thousand people in different cities. Our Music against racism is a successful campaign, involving musicians and their concerts can reach many people with a trustful voice. We are running several projects for immigrants we raise their voice and we create a positive image about them in the mainstream media. It is important to know your target group, we are continuously researching and monitoring right wing extremist groups (focus groups and personal interviews) and their communication (websites, newspapers, television). As an active member of United network, we are working on to establish a national (neighbour countries included) group, where can share our experiences and build up new cooperations. The organisation is a member of European Network Against Racism and Football Against Racism.

I was born in 1978 and live in Budapest, Hungary and working for the Foundation of Subjective Values as the head of the board. I had the chance to work in a community radio and also have two years experience in working at a daily newspaper as an editor. Our mission is to react on social conflicts and problems, reduce prejudices against the most vulnerable groups and promote positive messages towards the society. Besides other project activities I'm editing the perspektivak.org website, which is a platform for young immigrant journalists to publish their articles about their communities.



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www.szubjektiv.org

MARS - Media Against Racism in Sport

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by the European Union
and the Council of Europe



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