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i Comunicació

Since 2000, the Diversity Observatory analyzes the journalistic treatment of the migration process and ethnocultural minorities in Spain. Performs a systematic collection and analysis of the articles of the leading newspapers of the country. In the framework of European projects such as the "European Week of Media and Minorities" analyzed the language of the media in areas such as advertising, news programs on television, the language in the press ... Since 2008, with the support of "Sports Council" have discussed racism in sports language during the celebration of the 2008 UEFA European Football Championship; Olympics Beijing Games in 2008, or the FIFA World Cup in South Africa 2010.

Dr. Martínez Corcuera is lecturer on audiovisual communication at the Universitat de VIC (UVic). Expert on media and minorities, created in 2000 the ngo XenoMedia Comunicació and the Diversity MediaWacht in Spain with the ngo MUGAK. (www.mugak.eu) From 2005 started the european project Roots&Routes promoting the active participation of european youngsters in performing arts and media on items as culture and diversity. From 2008 is studying racism on sports. With the suport of The Consejo Superior de Deportes, nalyzed the language of sports journalists in world sporting events such as 2008 UEFA European Football Championship ; Olimpics Games in Beiing 2008; or FIFA World Cup in South Africa 2010.



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www.mugak.eu/observatorio-de-medios

MARS - Media Against Racism in Sport

Funded
by the European Union
and the Council of Europe



Implemented
by the Council of Europe