



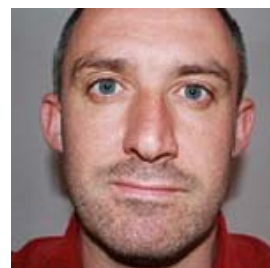
McINTYRE Diarmuid

Grey Heron Media
Managing Partner
Ireland



Grey Heron Media specialises in creating compelling radio features and in supporting the development of a vibrant Community Radio sector. Grey Herons Radio programmes unearth the passions and rich interactions that underpin community in Ireland. Grey Heron has produced programming for RTE, community stations, and national & local commercial stations. Grey Heron provides Craol the Irish Community Radio Network with extensive training and coordination services. Grey Heron manages the Craol FETAC Accredited Training Initiative, masters the Craol Website & Social Media, creates resources, manages events, and provides extensive mentoring and training of behalf of Craol to its member stations nationwide.

Diarmuid McIntyre is the managing partner of Grey Heron Media. Diarmuid has produced radio features for RTE, Live95FM, Newstalk, and Community Radio. Diarmuid delivers supports to community stations for Craol. Diarmuid developed Craols FETAC Accredited training initiative and the 2011 nationwide community radio audience research. From 2004-2007, Diarmuid was manager of West Limerick 102. He has worked for Ballyhoura LEADER, as European Research Manager of MAC, and research manager of TSSG communications research group. Diarmuid has lectured at Dublin Business School, University of Limerick, and conducts training courses in Radio production and mentors in all aspects of community radio operation.



diarmuid@greyheron.ie

www.greyheron.ie

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