



## SAEED Amir

### University of Sunderland

Programme Leader BA Media, Culture and Communication  
United Kingdom



**University of  
Sunderland**

The University of Sunderland is one of the largest providers of journalism courses in the UK. It is accredited by the National Council for the Training of Journalists and has undergraduate and postgraduate programmes in sports journalism. The Department of Media studies at the University of Sunderland includes the Centre for Research in Media and Cultural Studies (CRMCS) was founded in 2000. In the 2008 Research Assessment Exercise 65% of our research was ranked world leading or internationally excellent. The Centre has two principal strategic aims: (1) to promote and sustain a lively and inclusive research environment, providing a supportive framework and a sense of collective purpose for those academic staff and postgraduate students at the university whose work is situated within the fields of media and cultural studies (and the closely related areas of film and communication studies) - (2) to develop and support research initiatives via collaborative research projects and research partnerships with other institutions and external organisations.

Dr Amir Saeed is Programme Leader of BA Media, Culture and Communication. His research interests are in 'race' racism and media power. He has been invited to speak at the UN (Human Rights Council in Geneva (2011), Institute of Orient Studies-Berlin (2011) and also various conferences. His most recent publications include a co-authored book on sport and racism published by Routledge (2012) and an article on Muhammad Ali published by Soundings (2011).



[amir.saeed@sunderland.ac.uk](mailto:amir.saeed@sunderland.ac.uk)

<http://www.crmcs.sunderland.ac.uk/research-staff/amir-saeed/>

### MARS - Media Against Racism in Sport

Funded  
by the European Union  
and the Council of Europe



EUROPEAN UNION



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

Implemented  
by the Council of Europe