



TODOROVA Snezhana

Union of Bulgarian Journalists
Acting President
Bulgaria



As an independent professional and creative organization, Union of Bulgarian Journalists was founded in 1955. On the other hand, professional journalistic community appeared in the country in 1894. At that time the so-called Association of metropolitan journalists was established. Members of this Association focused their activities on professional issues and prevention of moral and material interests of metropolitan journalists. In the process of socio-political changes in the country some structural and organizational innovations were made. At the end of 1944 Association of metropolitan journalists merged with the so-called Union of provincial journalists. The new organization was established on the principles of mutual respect of equal rights of all its members – creative teams of journalists and representatives of the press. After 1955 many journalistic societies were established in different mass media in many cities and towns. Today Union of Bulgarian Journalists represents the interests of more than 4500 journalists from almost all mass-media. The Union of Bulgarian Journalists incorporates 170 local journalistic societies. So far Union of Bulgarian Journalists remains the largest independent journalistic organization which is taking care after development of journalism in Bulgaria regardless of social changes.

Education : 1974 to 1979 MA in Russian Philology, Sankt-Petersburg University / 1970 to 1973 Diploma of Secondary Education, Sofia Russian Medium School. Experience: 2011 to present Acting President / 2002 to present Secretary General, Union of Bulgarian Journalists / 1998 to 2002 Secretary for Trade-Union and Social Activity, Union of Bulgarian Journalists / 1989 to 1998 Head of International Department, Union of Bulgarian Journalists / 1979 to 1989 Officer of International Department, Union of Bulgarian Journalists. Qualifications: Educational background in philology, including linguistics and literature; mass-media affairs; trade-union activities; negotiation skills, etc.



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