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**ВИСОКА ШКОЛА ЗА НОВИНАРСТВО
И ЗА ОДНОСИ СО ЈАВНОСТА**

The School of Journalism and Public Relations is accredited as a high education institution by the Ministry of Education and Science in 2008. The School is the first and only institution in Macedonia that provides education to journalists and public relations specialists, successfully combining theory and practice. At the School there are two study programs: journalism and corporate communications and public relations. Beside the regular bachelor degree studies, the School of Journalism and Public Relations delivers different types of courses and trainings for professional mid-career training in the area of journalism, corporate communications and public relations.

Marina Tuneva is a Lecturer at the School of Journalism and Public Relations, Skopje, Macedonia; Trainer for the Macedonian Institute for Media. She is working in the area of media communication, trainings in PR/media relations/diversity reporting/peace journalism/communication skills, planning and implementing of media campaigns, production of communication strategies, monitoring and evaluation of campaigns, strategies and project implementation, production of promotional materials and publications, drafting speeches, organizing promotional events, web content management, networking and communication with groups of interest and stakeholders, media monitoring, press clipping, writing of reports from different events, etc. She is author of several publications, among which the Diversity Reporting Handbook, the book "Media, Citizens and Intercultural Communication" and "Introduction to Public Relations".



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