



## VAN HOECKE Laure

**LINC**  
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improving media skills.

LINC vzw is a non-profit movement active in Flanders to improve both literacy (by promotion of reading) and media literacy. Every year, LINC vzw organizes the campaign 'Digitale Week' (in April) to promote initiatives concerning (new) media promotion, closing the digital gap and

Laure Van Hoecke has studied history and philosophy at the university in Leuven. She started in 2008 as campaign leader of the 'Digital Week' (a project of LINC) in Flanders. Nowadays Laure is coordinator of LINC.



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### MARS - Media Against Racism in Sport

Funded  
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