



**BUILDING A EUROPE FOR AND  
WITH CHILDREN**

# The ONE in FIVE Campaign



## SEXUAL VIOLENCE AGAINST CHILDREN: WHAT WE KNOW

- ❖ About 1 out of 5 children in Europe are victims of some form of sexual violence.
- ❖ In 70% to 85% of cases, the abuser is somebody the child knows and trusts.
- ❖ Sexual violence against children can take many forms: sexual abuse within the family, child pornography and prostitution, corruption, solicitation via Internet and sexual assault by peers.
- ❖ Sexual violence against children exists in every country in Europe.



# THE ONE IN FIVE CAMPAIGN TO STOP SEXUAL VIOLENCE AGAINST CHILDREN

- ❖ Launch in Rome 29-30 November 2010
- ❖ Campaign goals:
  - ❖ To achieve further signature, ratification and implementation of the Council of Europe Convention on the Protection of Children against Sexual Exploitation and Sexual Abuse (Lanzarote Convention).
  - ❖ To equip children, their families/carers and societies at large with the knowledge and tools to prevent and report sexual violence against children, thereby raising awareness of its extent.
  - ❖ Duration of 4 years : an important potential for the Council of Europe and its member states



# THE COUNCIL OF EUROPE CONVENTION ON THE PROTECTION OF CHILDREN AGAINST SEXUAL EXPLOITATION AND SEXUAL ABUSE

- ❖ A strong legal text to combat sexual violence against children
- ❖ The first universal convention to criminalise all forms of sexual violence against children
- ❖ It was opened for signature on 25 October 2007 and entered into force on 1 July 2010.
- ❖ The Convention is also open to accession by the European Union and by non European States.



# 3 CONVENTIONS TO STOP SEXUAL EXPLOITATION AND SEXUAL ABUSE OF CHILDREN

- ❖ Convention on the Protection of Children Against Sexual Exploitation and Sexual Abuse (Lanzarote Convention)
- ❖ Convention on Action against Trafficking
- ❖ Cybercrime Convention



# www.coe.int/oneinfive

One in Five

http://www.coe.int/t/dg3/children/1in5/default\_en.asp

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**Council of Europe**

one in five un sur cinq

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### Our campaign

- Objectives of the campaign
- Overarching messages
- "The Underwear Rule"
- Campaign material
- Launch and events
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### National Campaigns

### How to join

### What to do

### What we know

### Parliamentary dimension

## ONE in FIVE

### The Council of Europe Campaign to stop sexual violence against children

Available data suggest that **about 1 in 5 children** in Europe are victims of some form of sexual violence. It is estimated that in 70% to 85% of cases, the abuser is somebody the child knows and trusts. Child sexual violence can take many forms: sexual abuse within the family circle, child pornography and prostitution, corruption, solicitation via Internet and sexual assault by peers.

The ONE in FIVE campaign has two main goals:

- to achieve further signature, ratification and implementation of the **Council of Europe Convention on the Protection of Children against Sexual Exploitation and Sexual Abuse**
- to equip children, their families/carers and societies at large with the knowledge and tools to prevent and report sexual violence against children, thereby raising awareness of its extent.

Explore this website to learn more about sexual violence against children and the measures that you can take to combat it! And pass the word on to others!

See the Euronews interview of the Deputy Secretary General of the Council of Europe

### THE UNDERWEAR RULE

### NEWS

**A PACE contact parliamentarian supports the ONE in FIVE campaign in Cyprus**

Stopping sexual violence through international standards: report from high-level round table in New York

Austria ratified the Lanzarote Convention

Hope for Children Cyprus started the ONE in FIVE campaign

[Read the news](#)



Support the Campaign

Campaign in Italy

Teach your child the Underwear Rule!

http://www.underwearrule.org/

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# TEACH YOUR CHILD THE UNDERWEAR RULE

About one in five children falls victim to abuse. You can help prevent this happening to your child. Teach your child The Underwear Rule.



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# KIKO TA PYKA





РОЗМОВЛЯЙТЕ ЗІ СВОЇМИ  
ДІТЬМИ І ВПЕВНІТЬСЯ В  
ТОМУ, ЩО ВОНИ МОЖУТЬ  
ДОВІРИТИСЯ ВАМ



Навчіть свою дитину правилу  
«Тут мене не торкайся»  
[www.tutmenenetorkajsia.org](http://www.tutmenenetorkajsia.org)



## Partners in the Campaign

# THE PARLIAMENTARY DIMENSION

The parliamentary dimension is aimed at

- ❖ associating national parliaments and parliamentarians with the campaign;
  - ❖ promoting the signature, ratification and implementation of the Council of Europe Convention on the Protection of Children against Sexual Exploitation and Sexual Abuse
- A Network of Parliamentarians
  - A Handbook for Parliamentarians



# Partners in the Campaign

## Congress of Local and Regional Authorities

- ❖ Important role for local and regional authorities in protecting and preventing sexual violence
- ❖ Pre-school
- ❖ Primary school
- ❖ Secondary school
- ❖ Child protection mechanisms



# Partners in the Campaign

## Member states

- ❖ Network of National Focal Points on Children's Rights

## Council of Europe

- ❖ Education sector
- ❖ Health sector
- ❖ Sports sector
- ❖ Media
- ❖ Legal co-operation
- ❖ Experts in the field of disability, Roma children etc.



## OUR Partners in the Campaign International Organisations and NGOs

- ❖ UNICEF and COE offices in the member states
  - ❖ Translation, diffusion of campaign materials
  - ❖ Assisting member states in the campaign process
- ❖ Continue to build partnerships with international NGOs



## THE ONE in FIVE CAMPAIGN SUCCESSSES

- ❖ About **21 member states** have on an official ministerial or ombudsperson's level expressed interest to address the targets of the campaign in 2011 and beyond
- ❖ Focal points for the programme to facilitate national campaigns
- ❖ The Network of Contact Parliamentarians mobilising at national level
- ❖ Today active campaigning in Cyprus and Italy at present...and soon in Croatia and more ...



## NEXT PLANS IN THE COUNCIL OF EUROPE ONE in FIVE CAMPAIGN TO STOP SEXUAL VIOLENCE

- ❖ A thematic focus on child abuse images on the Internet : co-operate with EU, UNICEF, COE committee's involved in this work.
- ❖ To continue the support for the various actors in the member states by assisting them in their campaign planning and attending to the various calls of interest
- ❖ To enhance co-operation with the key INGOs and NGOs
- ❖ To participate in the key seminars on different themes
- ❖ To build more private and public partnerships







