



Pelastakaa Lapset - Rädda Barnen

Save the Children Finland

Combating Child Sexual Abuse material

Mari Laiho

Save the Children, Finland

Manager – Safer Internet Activities





Child sexual abuse material

- Evidence depicting sexual crime against a child
- Terminology defines the perspective: child sexual abuse or sexually arousing content, pornography?
- "Child sexual abuse material" rather than "child pornography"



“The arrival of the new technologies have opened up new social and educational possibilities for children to explore the digital world, but the fact remains that the new technologies can also put some children at risk of harm as they have given perpetrators new methods to sexually abuse and victimize children through the production, distribution and collection of child abuse images. “



Child's perspective

- Sexual abuse *per se*
- Permanent documentation of the sexual abuse
- Knowledge or fear of other's seeing the material
- Feeling of shame
- Victimization aggravated and prolonged
- Hardly voluntarily disclosed
- Victims rarely identified and provided the needed protection and support



“The proliferation in the production of child abuse images has given us clear, unequivocal evidence that many children have been subjected to child sexual abuse. The images are visible evidence of a crime being committed and give law enforcement agencies a photographic account of the crime scene.

It is ironic that this ‘unequivocal evidence’ of child sexual abuse has still not led to the identification of many children who have been sexually abused to produce the images. Many dedicated police officers have taken it upon themselves to establish mechanisms to use this evidence but in most countries victim identification is still not seen as a policing priority. “

Vernon Jones, 2009

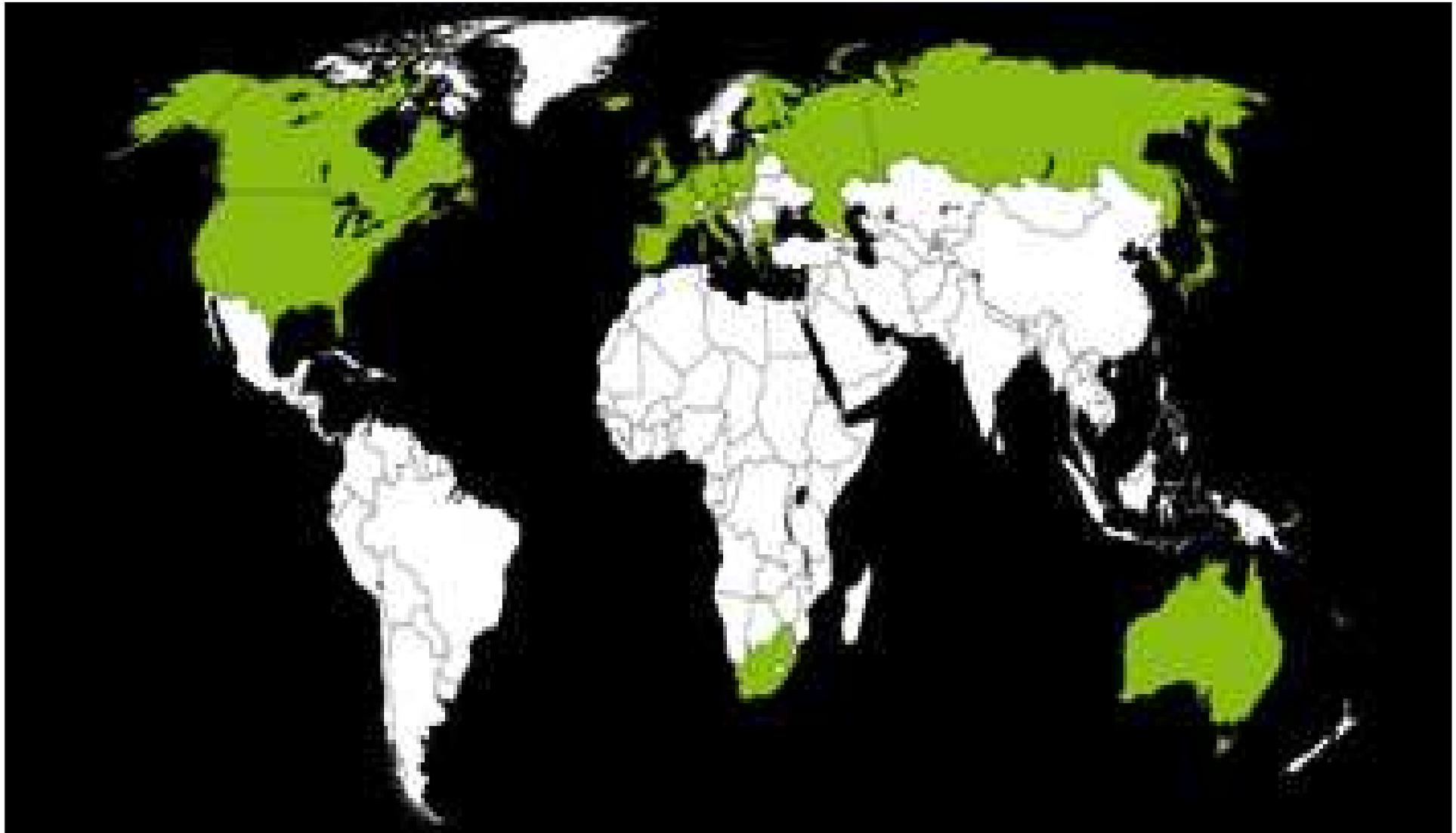


Need for awareness

- Content is online – the children remain in the real life
- Professionals working with or for children in various fields are at the frontline when it comes to empowering children, teaching them to insist on their rights and to have the courage to turn to adults in case of adverse experiences – and to recognize the individual children's need of help.
- Knowledge and open discussion empowers both children and adults to deal with adverse experiences and encourages children to disclose abuse

INHOPE

International Association of Internet Hotlines



www.inhope.org

Working to make the internet a safer place

INTERNATIONAL ASSOCIATION
OF INTERNET HOTLINES

INHOPE

**SAYING
NO
TO ILLEGAL
CONTENT
ON THE
INTERNET**

- Australia ACMA
- Austria Stopline
- Belgium Child Focus
- Bosnia-Hertzegovina
- Bulgaria ARC Fund
- Canada cybertip.ca
- Chinese Taipei ECPAT Taiwan
- Cyprus CNTI
- Czech Republic Our Child Foundation
- Denmark Red Barnet
- Finland STCFinland
- France AFA
- Germany ECO
- Germany FSM
- Germany Jugendschutz
- Greece SafeNet
- Hungary MATISZ
- Iceland Barnaheill
- Ireland ISPAI
- Italy HOT 114
- Italy STC Italy
- Japan Internet Association Japan
- Latvia Secretariat of Special Assignments
Minister for Electronic Government Affairs
- Lithuania Communications Regulatory Authority
- Luxembourg LISA Stopline
- Malta
- Netherlands Meldpunt
- Poland NASK
- Portugal FCCN
- Romania
- Russia Friendly Runet Foundation
- Russia National Internet-Safety Node
- Slovakia
- Slovenia Spletno Oko
- South Africa Film Publication Board
- South Korea KISCOM
- Spain Protegeles
- Turkey
- United Kingdom Internet Watch Foundation
- United States Cybertipline



Pelastakaa Lapset - Rädda Barnen

Save the Children Finland



Couple of examples of Save the Children
Finland work in the field of combating
online related child sexual abuse



Pelastakaa Lapset - Rädda Barnen

Save the Children Finland



Pelastakaa Lapset - Rädda Barnen

Save the Children Finland

Nyt Riittää.



- Sinulla on oikeutesi
- Aikuisen lapsen kohdistama seksuaalinen teko on rikos – myös netissä
- Ilmoita.



www.nettivilhje.net



www.poliisi.fi/nettipoliisi



A campaign in cooperation with the Finnish Police. Encouraging children to report about sexual contacts to the "Virtual police" online. Poster distributed to each Finnish school & municipality social work

That's Enough.

- **You have your rights.**
- **Any sexual act from an adult towards a child is a crime – also online.**
- **Report.**

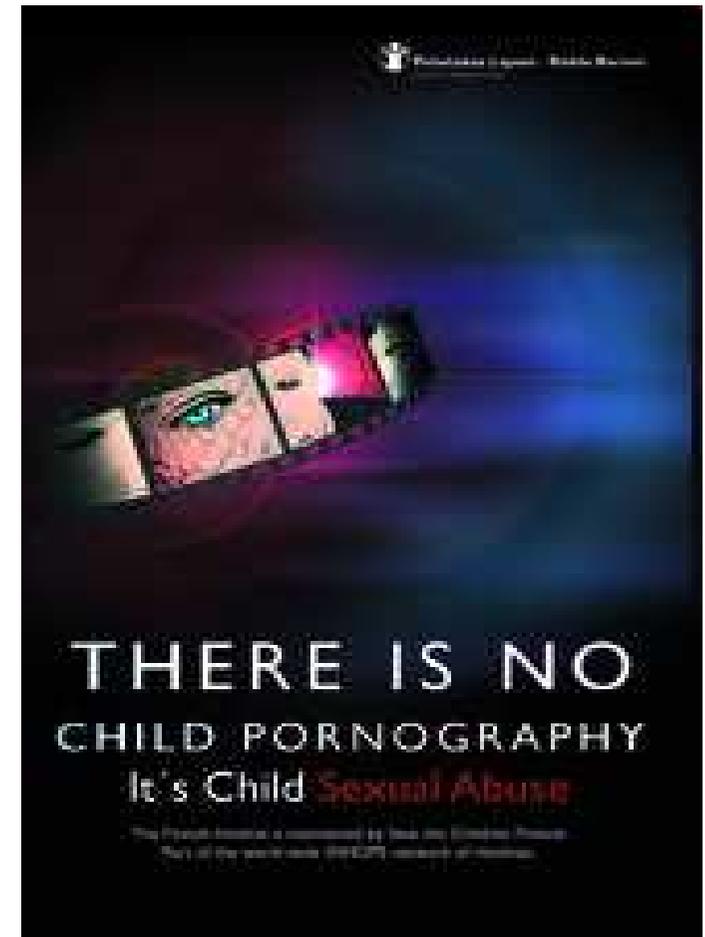


Pelastakaa Lapset - Rädda Barnen

Save the Children Finland

Reaching adult pornography consumers and adult entertainment industry

- Leaflet and a condom with the message:
**”There is no child pornography – it’s child sexual abuse.
Report internet illegal content”**
- Shared on sEXHIBITION fairs direct contacts to the adult entertainment industry:





Pelastakaa Lapset - Rädda Barnen

Save the Children Finland

- Comprehensive info material on child sexual abuse related to the digital media (due to be ready in the autumn 2011)
- Target group: all professionals working with or for children in the fields of education, social and health care, law enforcement, youth work, judicial system etc

Suojele minua kaikelta.

Nyt riittää.

Seis seksuaaliselle hyväksikäytölle.

www.nettivilhje.net

 Pelastakaa Lapset - Rädda Barnen
Save the Children Finland



Pelastakaa Lapset - Rädda Barnen

Save the Children Finland

- **Thank You** -

Mari Laiho

Save the Children, Finland
Manager – Safer Internet Activities

mari.laiho@savethechildren.fi

www.pelastakaalapset.fi



Pelastakaa Lapset - Rädda Barnen
Save the Children Finland

LAPSESI TÄRKEIN TIETOTURVA OLET SINÄ

www.nettivihje.net