



## MARS – MEDIA AGAINST RACISM IN SPORT

### Media, Diversity & Racism in Sport

### NATIONAL MEDIA ENCOUNTER

#### *Media Cross-Production for Inclusive Coverage*

### BIOGRAPHIES PARTICIPANTS

06. – 09. JULY 2012

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**CMFE**  
COMMUNITY MEDIA FORUM EUROPE

**Bundesverband  
Freier  
Radios**

**rbb**<sup>1</sup>  
RUNDFUNK BERLIN-BRANDENBURG



### MARS - Media Against Racism in Sport

Funded  
by the European Union  
and the Council of Europe



EUROPEAN UNION



COUNCIL OF EUROPE  
CONSEIL DE L'EUROPE

Implemented  
by the Council of Europe



## **ARAUZ Isabel**

**IA-Kommunikation** – *Journalist & Consultant* – Germany

IA-Kommunikation (2004) - Communication-Services

Name: Isabel Arauz Ruiz - Country of birth: Costa Rica - Studies: 1992-1995: Mass media communication. Universidad de Costa Rica. Bachelor degree. 1997-1999: Journalism. Universidad de Costa Rica. Academic degree. 2003-2007: Studies at the „Instituto Latinoamericano de Comunicación Educativa“ (ILCE), Mexico - Topic: „Communication, education and media-technologies“. Master degree - Work and Jobs: Period: Company and activities: 1996-1998: Radio „Universidad de Costa Rica“. Manager assistant. Press, PR, production. 1998-2000: Freelance for the Agency „Interamericana de Comunicación“, Costa Rica. Press and PR. 2000-2001: Executive of the Agency „H.A Comunicación“, Costa Rica. Press, creative texts and PR. 2001-2003: Executive at the PR-department of the Banco Nacional, Costa Rica. Press-services and internal communication. 2004-2012 (Germany) Translation and consulting services (intercultural communication). Freelance correspondent for ECOS-Magazine (Germany) and Grupo Nacion (Costa Rica) - Other knowledge and experiences: English and German knowledge. Seminar: Project management. Centro de Capacitación, Banco Nacional, Costa Rica. (2001) / Advanced professional training at INWENT: Ecobanking-Environmental management for the Latin-American Bank-sector (07.2002-01.2003) -Practice at the Department for Communication and Environment of the Dresdner Bank. Professional training as Internal Environmental Auditor. (11.2002-01.2003). Frankfurt - Practice at the redaction of 88,8 Radio BERLIN, within the project „Capacitation of immigrants in media“ - BQN and Adolf Grimme Academy-(22.05-23.06.2006).



## **AUSTERLITZ Alice**

**ORF** – *Mediaprofessional* – Austria



Nach Photographin, as first profession, wechselte ich vor vielen Jahren zum ORF (Österreichischer Rundfunk Fernsehen) und war als Filmcutterin für die Sportredaktion (auch bei Olympiaden und Weltmeisterschaften) tätig. Später habe ich im Rahmen dieser Abteilung an zahlreichen Dokumentationen und Portraits (à 45 -60 min) mitgearbeitet, die sich speziell mit dem Thema Klettern und der Bergwelt befaßten und interessierte die Zuseher. Einige gewannen Preise in Österreich (zB: für Erwachsenenbildung oder bei Bergfilmfestivals). Dies erfreute das gesamte Produktionsteam. Weiters arbeitete ich für die oesterreichische I-MAX Produktion „White Horse“ als Supervisor/Schnitt. Für den ORF war ich im Analog- sowie Digitalschnitt tätig. 2007 Seminar Drehbuch/Dramaturgie bei Don Bohlinger. Der schnelle technischen Fortschritt und die große Veränderung der Medienlandschaft durch das Internet läßt Berufssparten ineinander fließen und neue entstehen. Ein Teil meines Interesses geht in Richtung Videojournalist, wobei ich noch Ausbildungsstufen zu durchlaufen habe. Mein weiterer Focus liegt auf der Beobachtung der Sportberichterstattung in Bezug auf Inhalt, sowie der Aufbereitung dessen. Dabei stellte ich unter anderem stetiges ansteigen der Aufmerksamkeit für die „Paralympics“ fest, welches sich für mich durch längere Berichterstattung zeigte. Zunehmend rückt auch der Mensch dahinter, die Motivation solche Hochleistungen zu erbringen, in Portraits um sie für den Zuseher „erfaßbarer, angreifbarer“ zu machen in den Vordergrund. Speziell im neuen TV-Kanal ORF III entsteht dadurch ein Mehrwert für die öffentlich rechtliche Sendeanstalt. Bei der

Fußballsportberichterstattung könnten für mich allgemein gesehen durch forcierte Aufbereitung unter dem Aspekt von „Diversity und Non-Discrimination“ sehr interessante Hintergrundberichte entstehen. Ebenso könnten Mehrwert schaffende Kommunikationsprozesse innerhalb der Gesellschaft ausgelöst werden, die zwangsläufig durch die Popularität dieser Sportart viele Millionen Menschen erreichen würde. Dies sind Ideen zu meiner beruflichen Weiterentwicklung.

Die langjährige berufliche Tätigkeit beim ORF hat auch meine personelle Entwicklung sehr geprägt. Die Beobachtung wie das Unternehmen von der Monopolstellung in Österreich zu einer großen öffentlich rechtlichen Medienanstalt wird, die im Zeitalter der Globalisierung im Wettbewerb zu den Privatsendern steht hat zwangsläufig Einfluß auf meine Person. Die sich ständig verändernden Prozesse im achtstündigen Arbeitstag fünfmal die Woche verlangen der Belegschaft des Unternehmens sowie mir besondere Flexibilität ab. Ich habe eine 24-jährige Tochter, die sich in der Endphase ihr Kunstgeschichtestudium befindet. In meiner Freizeit entschied ich mich für das berufsbegleitende Universitätsstudium an der Donauuniversität Krems / Lehrgang „Interkulturelle Kompetenzen“. Dadurch wurden neue Themen wie zB: „Diversity“ zu einem Lebensthema für mich. Die Impulse führten mich weiter und ich erkannte, dass lebenslanges Lernen mich ab nun begleiten wird. Auch die langjährige Mitgliedschaft bei der NGO Soroptimist International (Club Wien-Belvedere) eröffnete mir ein breites Feld in humanitären sowie sozialen Belangen Erfahrung zu sammeln und die Kraft des gemeinsamen Einsatzes für eine Sache zu erleben und zu verstehen. 2008/09 folgten Frauenempowerment – Seminare an der Verwaltungsakademie des Bundes in Wien für Gleichstellungsbeauftragte/Kontaktfrauen. 2010 Seminare in Cooperation Donauuniversität und Oestereichischer Journalistenclub in Visual Journalism, Bildredaktion, Journalistisches Schreiben, Recherche, auch zusätzliche Module im Rahmen des Studiums zu Diversity, interkulturelle Mediation. 2011 Interkulturelles Trainingsdesign bei Dr. Janet Bennett, interkulturelle Studienreise „Sultanate of Oman and United Arab Emirates“, Seminar zu Migration und Entwicklung beim Afro-Asiatische Institut in Wien (AAI), Workshop bei Dr. Milton Bennett, Human Rights Education & Training im Rahmen der European Union Agency For Fundamental Rights (FRA) zu Diversitykompetenz im Journalismus (Hamburg, Berlin, Wien) 2011/12 ASD-Lehrgang „Managing Diversity“, als Lernende 2011 /attended the first global conference on “Creating Cultural Synergies – Setting Intercultural Competence to Work in A Changing World” a post graduate programm ICC of the University of Salzburg. Meine persönliche Biografie wird durch die Beschäftigung mit diesen Themen in meiner Freizeit maßgeblich beeinflusst denn die Inhalte fließen in mein tägliches Leben ein.



## BIJOUX Stephane

France Télévisions - *Directeur délégué pour la diversité dans l'information* - France



francetélévisions

Depuis la loi du 7 mars 2009, France Télévisions regroupe au sein d'une même entreprise les 5 diffuseurs France 2, France 3, France 4, France 5 et RFO. Société de service public, France Télévisions s'impose comme la principale offre télévisuelle française en rassemblant plus d'un tiers de l'audience nationale. Affichant une ligne éditoriale différente et ambitieuse et offrant toujours plus de place à la culture et à la création, France Télévisions se veut au service du public, de tous les publics. Composant un bouquet de chaînes aux identités fortes et complémentaires, France Télévisions est présent sur tous les genres de programmes et offre à chaque instant un vrai choix au téléspectateur. Avec 424 millions d'euros investis en 2008 dans tous les genres

audiovisuels et cinématographiques, France Télévisions apparaît plus que jamais comme un acteur incontournable de la création française et comme le premier média culturel en France. Outre le soutien à la création audiovisuelle, France Télévisions s'engage en faveur de missions citoyennes : la diversité, le handicap, le développement durable et le soutien aux causes d'intérêt général. France Télévisions cultive sa différence en développant sur ses antennes comme au sein de l'entreprise, la représentation de la France telle qu'elle est : ouverte, rassemblée et multiculturelle. Le bouquet France Télévisions est un média citoyen, un média durable, un média responsable, qui fait de sa relation privilégiée avec les téléspectateurs la colonne vertébrale de sa stratégie. Cette différence est la marque du service public. Parce que France Télévisions veut faire évoluer les mentalités, une mission sur la représentation de la diversité dans les œuvres de création a été mise en place dès 2008. En 2009, France Télévisions a poursuivi son engagement avec la mise en place d'un Comité permanent de la diversité, composé de personnalités extérieures et de collaborateurs de France Télévisions.

Mars 2011 - Directeur délégué pour la Diversité dans l'Information de France Télévisions / Septembre 2010 - Coordonnateur pour la Diversité dans l'Information dans le groupe France Télévisions Joker présentation des journaux Soir3 Week-end sur France 3 / Février 2005 - Rédacteur en chef RFO Polynésie Pilotage d'une expérimentation unique pour le groupe France Télévisions : Déploiement d'un dispositif de Média Asset Management (MAM) : système complet de numérisation du processus de fabrication d'un JT Juillet 2002 - Directeur de l'Information - Direction générale RFO (Réseau TV Radio France Outre Mer) Responsable de la ligne éditoriale, du traitement de l'information et de l'évolution des carrières et des métiers.



**BLASCHKE Ronny**  
*Journalist – Germany*



Ronny Blaschke, born in Rostock, reports mainly about hooligans, right wing extremists and all forms of discrimination in sports. He works constantly for German papers like Süddeutsche Zeitung, Die Zeit, Berliner Zeitung or the national broadcaster Deutschlandradio. Blaschke, Sports journalist of the year 2009 in Germany, has published three books: "Im Schatten des Spiels" (2007) became football book of the year 2007. His book "Versteckspieler" started 2008 an intensive debate about homophobia in football. And "Angriff von Rechtsaußen" is a profound analysis about Neonazis in Football.



**BLION Reynald**  
*Council of Europe – Media & Diversity and Mars programme Manager – France*

The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its

fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.

Since September 2008, Reynald Blion is *Media & Diversity* Manager for the Directorate General *Democracy*, previously *Education, Culture and Heritage, Youth and Sport*. Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he joined the Directorate *Democratic Governance, Culture and Diversity* and its Division *Cultural Policy, Diversity and Intercultural Dialogue* to manage the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport*; programme he conceived and developed on the basis of previous actions of the Council of Europe in these fields. More globally, in his division, he contributes to facilitate and develop Council of Europe's actions in the field of *Media, Diversity & Intercultural Dialogue* in Europe ; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content*, Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010, *Europe's ethnic and diversity media : Beyond mere visibility* in: C. Dientz, P. Stamen (Eds), *Media on the move. Migrants and minorities in the media*, Aachen, CAMECO, 2009, *Ethnic media and diversity in Europe* in: Georgiou M., *Transnational lives and the media*, Londres, Routledge, Aug. 07, *Parler de l'autre / Parler d'ailleurs. De la visibilité à l'expression des diversités en Europe* in: Rigoni I., *Les bannis des media*, Paris, Aux lieux d'être, May 07, *Représentation des immigrés au sein des media: bilan des connaissances*, Paris, Panos / Fasild, July 06, *Media & Information, pratiques et réalités de la Diversité*, Paris, Panos, Apr. 06...



## **BOIJENS Antje**

**Boijens Kultur und Management – Owner – Germany**



Boijens culture and management exists in Frankfurt since 1996; I started as a leadership trainer with topics like "Leading", "Leadership communication" "Leading and group dynamics" "Conflict communication" etc.; since I have a background of working in cultural institutions I started in 1998 to support cultural institutions with workshops on sponsoring. In the same year I was invited by the ZDF to participate in a workshop in Masstricht about gender issues in the media. Since 6 years I work for the HR, Frankfurt on this topic (biases in representing men and women in the media), since 3 years I am working for the ORF/ Vienna on the same topic.

My professional career started with a study of Sociology, Politology and Russian Language in Göttingen with a degree in Teaching. After that I was studying arts on the university in Kassel. After that I worked

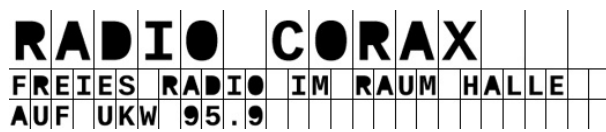


for the Council of Cultural Affairs for the Town of Kassel managing a two years project of cultural exchange with the former Soviet Union. After another project management responsibility in Frankfurt for the society of enhancement of women in business of 4 years I decided in 1996 to become a free lancer and to teach management skills. Additional subjects to the ones mentioned above are project management, conflict solving, team development in intercultural ´teams, personal coaching and intercultural coaching.



## CHRISTIANSEN Robert

Radio Corax – Project-Coordiantor – Germany



Radio CORAX is a Noncommercial Local Radio in Halle. The association CORAX e.V. had been working since 1993 on the development of such kind of medium structure in Halle. Since the local government of

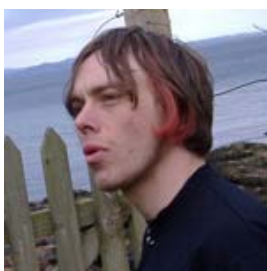
Saxony-Anhalt changed the media law in 1996/97 and gave an FM-licence and the broadcasting allowance to CORAX in 1999 the radio association in Halle grewed fastly. When Radio CORAX started its daily broadcasting on July, 1st, 2000, there were about 80 people working in the radio. Now there are about 200 people who more or less regularly create programmes, most of them are volunteers. With about 90 regular transmissions Radio CORAX is the biggest non-profit radio in East Germany.

Born in Leipzig in ´79, Christiansen started to walk around and making noise. After his first contacts with Punkrock-music his life turned into worse. He successfully tried to complete his studies in Italian Linguistics and German as a foreign language in 2011. Meanwhile he spent a lot of time in making music, organizing concerts, playing and coaching football, working as a cook and doing some radio shows. In 2011 he started to work in the field of Project-Management at Radio CORAX.



## DEMBOWSKI Gerd

BAFF – Spokesman – Germany



Dembowski wirkte neben Dieter Bott im ersten Duisburger Fanprojekt mit, organisierte 1996 mit ihm das erste Fußball-Fanzine-Festival im Salvador-Allende-Haus in Oer-Erkenschwick und gab das MSV Duisburg-nahe Fanzine „Blutgrätsche“ mit heraus. 1996 wurde er für mehrere Jahre Bundessprecher des Bündnisses Aktiver Fußballfans (BAFF), war maßgeblich an der Organisation der bundesweiten Fankongresse von 1997 bis 1999 beteiligt. 1998–2000 war Dembowski im zweiten Fanprojekt Duisburg e.V. angestellt und entwickelte dort Botts Ansatz der jugendpolitisch-strukturellen Sozialarbeit weiter, der ein lebensweltorientiertes Empowerment von jugendlichen und jungerwachsenen Fußballfans zum Inhalt hat. Dies wurde 1998 auch Thema seiner Diplomarbeit. 1998 war er im sozialpädagogischen WM-Team der Koordinationsstelle Fanprojekte (KOS) und gab in Frankreich das Fan-Magazin „AlleZmagne“ mit heraus.

Ende 1999 zog Dembowski nach Berlin und kuratierte für BAFF und das Netzwerk Football Against Racism in Europe (FARE) die sozialhistorische Wanderausstellung und Antidiskriminierungskampagne „Tatort Stadion. Rassismus und Diskriminierung im Fußball“, die bis 2006 über einhundertmal gezeigt wurde. Auch an ihrem Nachfolger „Tatort Stadion 2“, die seit 2010 durch Deutschland und Österreich tourt, ist er beteiligt.



## DEPTA Jörg

Bundesverband Freier Radios (BFR) – *Member* – Germany



The Association of Free Radio (BFR - Bundesverband Freier Radios) is an association of non-commercial radio broadcasting initiatives in Germany. Free radio stations are self-determined, open media, in particular for the unknown and neglected in words and music. The members of the Federation to operate non-commercial, grassroots, democratic society broadcast that deals critically with the existing social conditions. The BFR organized the joint development (media) policy objectives of free radio stations and program content and broadcast forms.

Several years radio producer and moderator for Radio Corax in Halle/S and Pi Radio in Berlin. Co-founder of KOPFSTOSS.FM, a nationwide football radio magazine for fans by fans at the Free Radio Stations in Germany. Coordinator of INTERAUDIO. INTERAUDIOs aim is to promote cross-border communication and cooperation in free and independent media in East Europe. I've studied East European Studies and Russian and lived for years in Berlin.



## FERGESON Larry

Cyprus Community Media Centre (CCMC) – *Director* – Cyprus



The Cyprus Community Media Centre (CCMC) aims to establish community media in Cyprus and support local community groups in communicating their message to wider audiences. It does this by developing capacity through media skills training, dedicated support and equipment loan. CCMC strives to be diverse, inclusive, collaborative, transparent, equitable and nonpartisan, promoting the benefits of community-based media and giving people the skills to be in control of their own messages. It also wants to help bridge gaps and enhance relationships between the mass media and civil society through the creation and broadcasting of productions that contribute to multiculturalism and diversity.

Larry has a degree in broadcast communications from Texas State University and did his graduate studies in conflict resolution at Portland State University. He has years of experience in radio news reporting, magazine writing and working with international civil society organisations. Since 2010 he has been the general manager of the Cyprus Community Media Centre in Nicosia, Cyprus where he utilises his media and conflict resolution skills in his work to bridge the divisions between the conflicted communities of Cyprus.





## FLECHTKER Beate

Bi-map – Freelancer – Germany

Bi-map, Bildungsinitiative machtkritische Perspektiven, is an initiative for formation in critical social power relations, founded in 2011 in Berlin. Our trainings are based on intersectionality, critical race theory, critical whiteness, postcolonialism and reflected diversity management, including approaches of Social justice and Anti Bias. We offer dialogue orientated learning in groups for young people, adults and multplicators as well as coachings, ranging from sensibilisation for all forms of discrimination and their interdependances to intercultural opening and practices of inclusion and participation for organisations / Bi-map, Bildungsinitiative machtkritische Perspektiven, est une initiative pour la formation en critique des relations de pouvoirs sociaux, basée sur l'intersectionnalité, la théorie du racisme critique, la blancheité critique, le postcolonialisme et la diversité, en incluant des approches de Justice sociale et Anti Bias. On offre un apprentissage de dialogue en groupes pour les jeunes, les adultes et des multiplicateurs, rangeant de la sensibilisation pour toutes les formes de dicriminations et leurs interdépendances jusqu'à l'ouverture interculturelle et des practices d'inclusion et de participation pour des organisations.

Beate Flechtker is living as a freelancer in Berlin (Germany). As a trainer for political formation specialized on critical social power relations, she is a founding member of bi-map together with Alice Stein. A second working area is teaching German as a foreign language. After founding the community radio station RUM in Marburg (Germany) in 1994, she was since then engaged in community media and involved in international projects like Intermedia - Intercultural Media Training in Europe / Beate Flechtker vit à Berlin (Allemagne) et travaille indépendant dans la domaine de la formation informelle politique, spécialisée en critique des relations de pouvoirs sociaux et antiracisme. Comme telle, elle a fondé l'initiative bi-map en cooperation avec Alice Stein. L'autre domaine professionnelle est l'enseignement de l'Allemand comme langue étrangère. Après qu'elle a fondé la radio communautaire RUM à Marburg (Allemagne) en 1994, elle est engagée pour la communication communautaire et participait aux projets internationaux comme Intermedia - Intercultural Media Training in Europe.



## FREYNO Anna

Freelancer Radio Journalist – Germany



Anna Frenyo was born in Budapest in 1982. Due to her parents' work situation she spent her childhood in England, returning to communist Hungary with an openness not known in the country, an eagerness to discover the world. Upon studying English and German Literature in Budapest, she spent five months as an intern in the German Parliament with the International Parliamentary Scholarship in 2008. She stayed in Berlin, studied Cultural Journalism at the Universität der Künste and graduated in 2012. The past two years she has been working as a freelancer journalist, dealing with topics of diversity, migration and family history.



## FROHBURG Jens

Chronik.LE – Volunteer – Germany



Chronik.LE was founded in 2008 as "Action Against Nazis". Since 2009 chronik.LE is part of the Leipzig Association "Engagierte Wissenschaft". The aim of the project is the most comprehensive documentation of neo-Nazi, racist and discriminatory activities in Leipzig and the surrounding counties. It is to be created a comprehensive information and research source for the public. The aim of chronik.LE is to provide a comprehensive and current overview of xenophobic, racist and other discriminatory events. These include violence and propaganda campaigns organized and other neo-racism in everyday life and in the media, racist, sexist and anti-Semitic incidents and harassment against homosexuals, the disabled and the homeless. The project enjoys a broad cooperation with neighborhood associations, cultural institutions, offering counseling, anti-discrimination agencies and anti-fascist groups. They all provide an important source of their information base and can contribute to the documentation.

Born in Dresden. Study of journalism, history and political science in Leipzig. Radio producer and presenter at the student radio RADIO MEPHISTO and the Free Radio station RADIO BLAU in Leipzig. Member of KOPFSTOSS.FM. KOPFSTOSS.FM is a radio magazine by football fans for football fans on the Free Radio stations in Germany.



## GASSER Patrick

Union of European Football Association (UEFA) – Senior Football and Social Responsibility Manager / UEFA Mars Coordinator – Switzerland



Patrick Gasser heads UEFA's Football and Social Responsibility Unit (FSR). He joined UEFA in 1999, supporting football development in Eastern Europe. Before joining UEFA, Patrick worked for 13 years at the International Committee of the Red Cross (ICRC), both in the field and in the HR Department at the HQ in Geneva. He worked in areas affected by conflict in Asia, Africa the Middle-East and the Balkans, Patrick graduated in 1986 from the School of Economics and Business Administration in Lucerne and received a post-graduate degree in Human Resources from the school's Olten campus in 1996 and the University of Geneva in 1999. He obtained a diploma in Sociology, Politics and Management of Sports from the University of Lausanne in 2002.



## GLÜSING Tobias

European Youth Press (EYP) – Foreign correspondent – Belgium



The European Youth Press (EYP) is an umbrella association of young journalists in Europe. It involves more than 50,000 journalists younger than 30. As a European network of young media makers, EYP has 24 members. EYP has

member organisations based in Armenia, Austria, Belarus, Bosnia and Herzegovina, Bulgaria, France, Germany, Hungary, Italy, Latvia, Macedonia (FYROM), Malta, Moldova, Montenegro, Netherlands, Poland, Portugal, Romania, Russia, Serbia, Spain, Sweden and Switzerland. Out of them, 7 organisations joined as observer members in order to get to know EYP and to evaluate full membership. EYP has also developed a network of young multipliers in the countries where it doesn't have a member organization yet, like: Belgium, Finland, Norway, Estonia, Lithuania etc.

Tobias Glüsing is one of twenty board members of the German Youth Press and is a permanent member at EYP. He is an active member at German Youth Press and has been organizing several projects and media days in Germany. Taking part as a jury member for Prix Europa, he is connecting youth media with professional filmmaking by working together with film professionals.



## **GÜMÜSAY Kübra**

**Zeit Tageszeitung – Journalist – Germany and United Kingdom**



Kübra Gümüşay is a blogger, journalist and taz-columnist. In her blog she writes about social media, internet, politics, society, feminism, Islam and media. Also about movies, art, music and culture. Follow her on Twitter, Facebook, Vimeo and this blog (RSS-feed).



## **HANSEN Janine**

**PRIX EUROPA – Production manager – Germany**



PRIX EUROPA – The European Broadcasting Festival is a media festival for TV, radio and internet productions. Based in Berlin, it serves as a platform for professional exchange among programme makers from all over the continent. For more than 25 years, broadcasters and producers have been gathering at PRIX EUROPA to present their latest works to a large forum of peers and to discuss future media trends among experts. The prestigious PRIX EUROPA prizes are being awarded in the categories TV Documentary, TV Fiction, TV Investigation, Intercultural TV Programme (IRIS), TV Concept, Radio Drama, Radio Documentary, Radio Investigation, Radio Music, Radio Concept, Best Online Innovation and Online Project of the Year.

Janine Hansen, production manager at PRIX EUROPA since 2010. Worked as news producer for Fuji Television, Inc. from 2000 to 2010, coordinating broadcasts from sports events like the Berlin Marathon or the Soccer World Cup in Germany 2006. Studied in Hamburg, Berlin and Kyoto, Japan.



## HARTMETZ Anne

Pi Radio – Member – Germany



Pi Radio is a Berlin based community radio, broadcasting eight days per month without commercial intentions, displaying the wide range of political and cultural and subcultural life of Berlin.



## HELLSTAB Andreas

Show Racism the Red Card - Deutschland e.V. – Project Coordinator – Germany

**Show Racism the Red Card**  
Deutschland



Show Racism the Red Card is an anti-racism organization, which was established in 2010 with the aim of using the potential of football and professional footballers to combat discrimination. In our workshops our team works with young people (7-13) in schools and football stadiums. We are convinced, that It is important to reach as many young people as possible to challenge myths and stereotypes and encourage people to think critically about prejudices. Our Head Office is based in Berlin. At the moment we try to engage more German Football Clubs to support our organization and to set up a team of 11 athletes to participate in our workshops against racism in school and football stadiums.



Political Scientist and founder of Show Racism the Red Card - Deutschland e.V.



## HENKE Christiane

Rundfunk Berlin Brandenburg (RBB) – Author – Germany

**KULTURradio**<sup>rbb</sup>

The RBB (Rundfunk Berlin Brandenburg) is one of the "Landesrundfunkanstalten" of the ARD and was founded in May 2003 by fusion of the ORB (Ostdeutscher Rundfunk Brandenburg) and SFB (Sender Freies Berlin). Kulturradio is one of the radio stations of the RBB with a focus on classical music and literature.

Christiane Henke, born 1955, is a free lance author of RBB Kulturradio and other public radio corporations of the ARD. She also works for RBB television as assistant for music consulting. At university she studied literature and law and wrote her dissertation on the first female lawyers in Germany. In sports she was trained and is interested in competitive athletics and horse-riding, Christiane Henke lives in Berlin.



## HOHENBERGER Denis

Radio Z – Sportredakteur – Germany



Radio Z ist ein nichtkommerzieller Radiosender aus Bayern. Radio Z ist seit 1987 im Großraum Nürnberg auf Sendung und wird als freier Hörfunksender von dem gemeinnützigen Verein RundfunkAktionsgemeinschaft Demokratischer Initiativen und Organisationen e. V. (R.A.D.I.O. e. V.) getragen. 2007 feierte Radio Z sein 20-jähriges Bestehen. Radio Z ist Mitglied im Bundesverband Freier Radios.

I started making radio about twelve years ago with a childrens radio show for children with children. Also working as socialworker is my profession. Then four years later some students and me started a footballshow, far away from mainstream. Critical backgroundreports, little comedy and real interest in sports and people are our most important points in our show. I am doing that now continuously up to now. I also write sportreports for our local newspaper.



## KESKINLER Gü

Integrationsbeauftragte DFB – Integration Commissioner – Germany



Günel Gü Keskinler ist Integrationsbeauftragte des Deutschen Fußballbundes und dem Vorstand des DFB mit beratender Stimme angehörig. Keskinler stammt aus der Türkei und siedelte 1970 nach Deutschland über. Nach dem Erwerb der Fachhochschulreife 1982 ließ sie sich zur Industriekauffrau ausbilden und schloss ein berufsbegleitendes Studium der Betriebswirtschaftslehre an. Nach einem Aufbaustudium zur Personal- und Organisationsentwicklung machte Keskinler sich 2001 in eben diesem Bereich selbstständig. Seit 1998 ist die gebürtige Türkin deutsche Staatsbürgerin, 1999 trat sie in die CDU ein. Danach gehörte Keskinler zeitweilig zum Vorstand des Deutsch-Türkischen Forums der CDU Nordrhein-Westfalens. 2000 folgte eine Berufung in die „Präsidiumsarbeitsgruppe Zuwanderung und Integration“. Daneben Projekte im In- und Ausland. Eines, „Start - Sport überspringt kulturelle Hürden“, für das sie als Projektmanagerin tätig war, wurde im Frühling 2005 mit dem Integrationspreis des Landes Hessen ausgezeichnet. 2006 wurde Keskinler als Integrationsbeauftragte in den Vorstand des DFB berufen. Auch ist sie Teilnehmerin der ersten Stunde des Deutschen Integrationsgipfels. Gü Keskinler unterstützt als Botschafterin die Initiative Respekt! Kein Platz für Rassismus.



## KUMBERNUß Thomas

Radio Blau – Journalist – Germany



Radio Blau is a free radio station in Leipzig and was founded in 1995. About 200 different program-makers make every month a non-commercial, commercial-free radio program. Radio Blau is self-organized and operates without paid jobs. Radio



Blau has a anti-sexist, anti-racist, anti-fascist, non-homophobic and non-violent self-image.

I was born in 1971 in the former GDR. Through the experiences I've made up to the collapse of the GDR 1989/90 I am very careful with the disclosure of my personal history. Therefore, it should suffice if I give for this event that I have been doing for several years in the free radio shows focusing on sports, anti-racism, refugee policy, Heavy Metal and programs with/for children and young person.



## **KÜPPERS-ADEBISI Adetoun** AFROTAKT TV – *President* – Germany



AFROTAK TV cyberNomads - Black German Databank Network, Media Channel and Digital Education Archive. The Office for Civic Education of the German Government in 2001 funded the 1st Digital Overview on the German Diaspora. With Black Media Congress Berlin national, - Afro-European and Black Media globally were invited to Berlin in cooperation with Goethe Institute, Heinrich Boell Foundation and House of the Cultures of the World. May Ayim Award – the 1st International Black German African Diaspora Literature Award was honored by UNESCO as project for the memory of the Slave Trade and its abolition. As publishers, organizers and activists AFROTAK TV cyberNomads have been issued awards by the Berlin Senate, the German Government and the European Union.

Adetoun Küppers-Adebisi is an Engineer of Applied Sciences and Economics and president of AFROTAK TV cyberNomads. She is an expert in knowledge management and a looked after moderator and consultant for migrant medianetworks, culture and anti-racism issues. As organizer of three major Media conferences she is a re known consultant and has worked as Diaspora Media Representative for the African Union in Europe. As publisher and author she published repeatedly on the impact of culture and media as means for integration. Presently Adetoun Küppers-Adebisi is composing her PHD project on Neo-Colonialism and Waste-Management at the Humboldt University in Berlin.



## **KÜPPERS-ADEBISI Michael** AFROTAKT TV – *Initiator* – Germany



AFROTAK TV cyberNomads - Black German Databank Network, Media Channel and Digital Education Archive. The Office for Civic Education of the German Government in 2001 funded the 1st Digital Overview on the German Diaspora. With Black Media Congress Berlin national, - Afro-European and Black Media globally were invited to Berlin in cooperation with Goethe Institute, Heinrich Boell Foundation and House of the Cultures of the World. May Ayim Award –



the 1st International Black German African Diaspora Literature Award was honored by UNESCO as project for the memory of the Slave Trade and its abolition. As publishers, organizers and activists AFROTAK TV cyberNomads have been issued awards by the Berlin Senate, the German Government and the European Union.

Michael Küppers-Adebisi studied postmodern media critique at duke university in the USA. He is a writer, performance artists and has been the editor of the 1st German African Lifestyle magazine named Strangers way back in 1993. He has directed Interactive Internet TV already in 2001 and has worked as multi media producer for the reknown Culture Institution House of the Cultures in Berlin. For the Office for Civic Education of the German Government he has edited and produced the first overview dossier on the African diaspora in Germany. As organizer of three major Media conferences. As publisher and author he published on the impact of culture and media as means for integration. Presently he is finishing a play on German colonialism, contemporary racism and Black Identity with the State Theatre North-Rhine-Westfalia.



## LAPEYRONNIE Louis

*Freelance / Documentarist / MARS Interim – France*



I'm a studiant in cultural administration at the HEC of Montréal. I graduated in 2011 at UQAM (Montréal) in major communication. After an internship at SEPPIA, a documentary production company I worked for the Comité sur l'image des femmes dans les médias (Women's representation in the media) in fall 2011 and we finished the report in december 2011 / Étudiant en Gestion d'organisme culturel à l'école des Hautes Étude de Commerce (HEC) de Montréal. J'ai obtenu un Baccalauréat (équivalent de Licence) en Communication en 2011 à l'Université du Québec à Montréal. Après un stage chez SEPPIA en production de documentaire lors de l'été 2011 j'ai participé à l'écriture du rapport sur l'image des femmes dans les médias remis à la ministre des affaires sociales en décembre 2011.



## LÖBER Petra

Germany

Further activities (selection): Member of media network [www.netzwerkecherche.de](http://www.netzwerkecherche.de) - Advisory board: [www.whistleblower-netz.de](http://www.whistleblower-netz.de) - Advisory board: Pool of socialdemocratic Women (ASF) - Founder member Gay and Lesbian Social Democrats (Schwusos Nord-Ost) - Volunteer moderator "Schoolprojekt BERLIN" at DER PARITÄTISCHE (anti-stigmatization-campaigne for inclusion concerning people with mental/psychical disorders)



## MAIER Friederike

**Bundesverband Freier Radios (BFR) / Community Media Forum Europe (CMFE) –**  
*Board member – Germany*



The Association of Free Radio (BFR - Bundesverband Freier Radios) is an association of non-commercial radio broadcasting initiatives in Germany. Free radio stations are self-determined, open media, in particular for the unknown and neglected in words and music. The members of the Federation to operate non-commercial, grassroots, democratic society broadcast that deals critically with the existing social conditions. The BFR organized the joint development (media) policy objectives of free radio stations and program content and broadcast forms.

## CMFE

COMMUNITY MEDIA FORUM EUROPE

CMFE was founded in 2004 after a series of European and international conferences which had made clear that there is a lack of information and participation of the Third Media Sector on a European level. In 2009 CMFE has been admitted as observer on the Steering Committee on the Media and new Communications Services (CDMC) and the newly formed Group of Specialists on New Media (NC-NM) of the Council of Europe (CoE). CMFE is part of the International Non-Governmental Organisations (INGO) conference. Currently, CMFE has 23 Individual Members, 31 Organisational Members, of which 16 National Federations, and 19 countries are represented.

Friederike Maier is working in community radios for nearly 15 years, creating radio shows, supporting the survival of servers and networks. She is also part of the board of BFR (Bundeverband Freier Radios/Association of Free Radios) with over 30 member radios within Germany.



## MASTROGIANNAKIS Diamantis

**Université de Lille / Equipe de Recherche Septentrionale "Sport & Société" –**  
*Conférencier – France*



The most important scientific centre in Sport Sciences in the North of Paris, ER3S (Equipe de Recherche Septentrionale "Sport et Société") is a research group recognised by the French Ministry of Higher Education and Research. The centre covers three main research fields: sport, Innovation and Communication / Sport, Education and Health / Sport, Violence and Regulation

In June 2010 I defended my PhD dissertation entitled "The regulation of hooliganism in Greece: games and stakes of counter hooligan policies". Actually, I am a contractual lecturer in the University of Lille 2 at the Department of Physical Education and Sport and I am also engaged in a post doctoral research at the Durham University in the School of Applied Social Sciences, Institut for Hazard and Risk Management; the title of my research is "*Preparing the Games: cross border security governance of the 2012 Olympic Games. The case of U.K and France*".



## MORINIÈRE Pamela

European / International Federation of Journalists (EFJ / IFJ) – *Authors'rights, gender and projects officer* – Belgium



The European Federation of Journalists (EFJ) is a regional organisation of the International Federation of Journalists (IFJ). It is created within the framework of the IFJ Constitution to represent the interests of journalists' unions and their members. The EFJ is Europe's largest organisation of journalists, representing about 260.000 journalists in over thirty countries. The EFJ fights for social and professional rights of journalists working in all sectors of the media. The EFJ is recognized by the European Union, the Council of Europe and the European Trade Union Confederation as the representative voice of journalists in Europe. The EFJ has its headquarters in Brussels. The EFJ supports its affiliates to foster trade unions, to recruit new members and to maintain or create environments in which quality, journalistic independence, pluralism, public service values and decent work in the media exist.

Authors' Rights, Gender and Project officer of the European/international Federation of Journalists. Pamela holds Masters' degrees in Intellectual property law (DEA) and commercial law (L.L.M.) and a diploma in journalism with journalistic experience in Belgian RTL TVI. Prior to joining the IFJ in 2002 she worked for a Brussels-based consultancy. Pamela also worked in 2006-2007 for the Media Entertainment and Arts Alliance, the Australian union of journalists in Sydney. At the IFJ she has run various campaigns and projects to support the authors' rights system across Europe, defend press freedom, promote gender equality and non-discrimination at work and in news content. She is heavily involved in the IFJ campaign for Ethical journalism.



## MUVANYA Terry

Deutsche Welle / BWK – *News Correspondent* – Germany

Terry Muvanya is a Kenyan and a News Correspondent for Radio Deutschwelle. She is also an Author for the Book "Safari Partner" which is about her personal experience as African, woman and a Journalist living in Germany. In the book She Analysis the social aspects leading to mixed marriages, Immigration, Gender and the folly that is the much publicised Germany Intergration politics. Before migrating to Berlin in 1997 Terry worked as Television News Reporter for the Kenyan state television KBC. She was also an active member in raising Gender injustices in Kenya and received an award in the organisation of the Kenyan National representatives for the 1995 UN Beijing Women conference. Among her works in KBC was her coverage of the Rwanda Genocide which earned her recognition from a number of organisations. She is currently a Radio host in a Morning magazine that looks satirically at Xenophobic traits in the German society.

The first born in a family of five, Terry Muvanya was born in Masii-Machakos Kenia. She attended Tumu Tumu Highschool and graduated in 1989 with a Bachelor of Arts in Sociology from the University of Nairobi. She has a Postgraduate Diploma in Journalism from the International Institute of Journalism Berlin. She lives today in Berlin-Zehlendorf and is a mother of an 18 year old son.



## NICOLAI Michael

Radio Corax – Coordinator of the daily actual programm – Germany



Radio CORAX is a Noncommercial Local Radio in Halle. The association CORAX e.V. had been working since 1993 on the development of such kind of medium structure in Halle. Since the local government of Saxony-Anhalt changed the media law in 1996/97 and gave an FM-licence and the broadcasting allowance to CORAX in 1999 the radio association in Halle grew fastly. When Radio CORAX started its daily broadcasting on July, 1st, 2000, there were about 80 people working in the radio. Now there are about 200 people who more or less regularly create programmes, most of them are volunteers. With about 90 regular transmissions Radio CORAX is the biggest non-profit radio in East Germany.

Born in a small town in the disappeared little country called GDR in 1975 I grew up as a child of a teacher and a biologist with one little brother. After the change and finishing school I started my very long career as a student at Martin-Luther-Universität in Halle. Beside that I was one of the people who changed society and the world for a better live for the mankind. After a short break from revolution in the last moments of the last millenium I got to know Radio Corax right after it started broadcasting. To make radio on my own was one of my childhood dream. So it took just a short time and I was part of this fantastic project. I did my own music radio show was part of the editional staff for the daily actual programme, worked in the board of Corax e.V. and for more than three years I am the coordinador of the daily actual programme and work as a radio trainer.



## NIELAND Jörg-Uwe

Deutsche Sporthochschule – wiss. Angestellter – Germany



Nieland, Jörg-Uwe, Dr. phil., geb. 1965; wiss. Mitarbeiter an der Deutschen Sporthochschule Köln, Institut für Kommunikations- und Medienforschung sowie Projektmitarbeiter an der Universität Duisburg-Essen am Institut für Politikwissenschaft und der „Forschungsgruppe Regieren“. Schwerpunkte in Lehre und Forschung: Politischer Kommunikation und Regierungstätigkeit, Extremismusforschung, Medienpolitik und Medienentwicklung, Sportkommunikation und Sportpolitik sowie Populärkultur.



## PINTER Markus

FairPlay – VIDC – Project coordinator - Austria



The initiative FairPlay - Different Colours. One Game - at the Vienna Institute for International Dialogue and Cooperation started in 1997 in the course of the EU-Year Against Racism with support by the European Commission and the Austrian Ministry for Sports. Since then, FairPlay is organising activities against

discrimination in Austrian football and sport, and that in cooperation with associations, clubs, fan clubs, migrant and youth organisations, meanwhile also co-funded by the Austrian Football Association (ÖFB). FairPlay founded the network Football Against Racism in Europe (FARE) together with European partners and acted as its coordination office until 2010 and is furthermore a strong national partner in the FARE network. More information on [www.fairplay.or.at](http://www.fairplay.or.at).



The central focus of the work of VIDC is the practice of enabling communication, encounters and exchange in our central fields of work: knowledge management, culture, gender, anti-racism work and sports. To make knowledge experienced and to communicate the joie de vivre and quality of life of other cultures is, for us, just as important as supporting them against the threat of imperial and colonial arrogance. The VIDC sees itself, on the one hand, as part of Austrian civil society, as a platform, which fosters initiatives and projects, encourages mobilisation and offers support. On the other hand the VIDC is an important platform for networking and agency work as well as participative and emancipatory initiatives. In this context we are talking about bringing together different realities of life in cooperative projects and the enhancement of creative solutions. The VIDC wants to offer a space for action in partnership, for creativity and ideas, projects and dialogue by and for people from different cultural backgrounds with different experiences and realities. Looking at global development from a non-European perspective and reflecting this, quickening learning processes, building equality and removing barriers are aspects which VIDC sees as part of its know-how as well as its political values. Including FairPlay. Different Colours. One Game. the VIDC consists of two more departments: the main department of VIDC itself + Moving Cultures – Kulturen in Bewegung - More information on [www.vidc.org](http://www.vidc.org)

Mag. Markus Pinter, political scientist, works as project coordinator at FairPlay-vidc since 2000 and organised the anti-racist FARE Streetkick tour at the UEFA EURO 2008, coordinated the grass-roots activities within the European wide FARE Action Weeks and the FARE and FairPlay mailing lists and newsletters. For the Austrian projects he is supporting grass-root initiatives in their anti-racism activities and organised anti-racism events at Austrian football league matches. He is currently involved in the "Football for Equality" project coordinated by FairPlay-vidc funded by the European Commission (DG JLS) as well as the MARS project.



## STEIN Alice

**Bildungsinitiative Machtkritische Perspektiven / Queer Leben – Trainer, Counsellor, Consultant / Associate (QL) – Germany**

Bildungsinitiative Machtkritische Perspektiven: Founded 2011 by Alice Stein and Beate Flechtker Queer Leben: Counselling and Casemangement for people who define themselves as queer and/ or trans.

Alice Stein, qualified social education worker/ theatre education worker, since 2006 trainer, counsellor and consultant. Since 2011 she is also an associate of the project ‚Queer Leben‘. As a trainer she conceives and holds seminars and trainings. She works on racism, privilege, critical whithness, gender, empowerment and unequal power relationships and their structural implementation in societies. As assistant lecturer she worked at the Humboldt University Berlin in the context of the Mentoring -Programm: ‚Gender goes Praxis‘. As a theatre education worker she worked at the Maxim-Gorki-Theatre Berlin and at the GRIPS-Theatre Berlin.



**STEINER Jens**  
Pi Radio – Germany



Pi Radio is a Berlin based community radio, broadcasting eight days per month without commercial intentions, displaying the wide range of political and cultural and subcultural life of Berlin.

As a musician, journalist and grassroots media activist, Jens Steiner has been enriching Berlin's cultural life for more than two decades. His publications mirror the anarchic spirit of his internationally known home, the district of Prenzlauer Berg – Berlin, during the vivifying time of the collapsing GDR. Steiner writes, sings and talks of crumbling tenement storefronts, sleazy backyards and pirate radiostations broadcasting from the attics of squats. In a very personal, facetious and touching way he gibes the economical crisis, gentrification, internet censorship, data mining mania and the lobby work of the content mafia. Since 2004 Steiner is critically blogging about his district Prenzlauer Berg. For this he has been likewise criticized and appreciated by the mainstream media. Also since 2004 he has been broadcasting on Berlins community radiostations reboot.fm, Funkwelle and Piradio.



**TENNER Stefan**  
**Community Media Forum Europe (CMFE)** – *Member of CMFE board / CMFE Mars Coordinator* – Germany



**COMMUNITY MEDIA FORUM EUROPE** CMFE was founded in 2004 after a series of European and international conferences which had made clear that there is a lack of information and participation of the Third Media Sector on a European level. In 2009 CMFE has been admitted as observer on the Steering Committee on the Media and new Communications Services (CDMC) and the newly formed Group of Specialists on New Media (NC-NM) of the Council of Europe (CoE). CMFE is part of the International Non-Governmental Organisations (INGO) conference. Currently, CMFE has 23 Individual Members, 31 Organisational Members, of which 16 National Federations, and 19 countries are represented.

Stefan Tenner is the MARS coordinator for CMFE - Community Media Forum Europe. He is a journalist, worked as a correspondent in South-Eastern Europe or research associate at the Berlin University of the Arts, coordinator for several European radio projects and media trainer. He is engaged in community station Radio CORAX and the Association of Free Radios in Germany (BFR).





## THIAM Pablo

VfL Wolfsburg - Former professional football player, Trainer – Germany



Pablo Thiam grew up as the son of a Guinean diplomat in the former German capital Bonn. He started his football career in MSV Bonn. At the age of 15, he went to 1. FC Köln, in which he debuted in the Bundesliga in 1994. Via VfB Stuttgart, Thiam moved to FC Bayern Munich in 2001. However, he had a hard time getting first-team football at his new club. In January 2003, he was transferred to VfL Wolfsburg, where he ended his career and started his new job as assistant of the management of VfL Wolfsburg. This contract ended in summer 2011. Thiam has been capped 25 times and scored two goals for the Guinean national team.



## TÜREMIS Murat

Freelance photojournalist – Germany



2011 merit prize Yonhap International Press Photo Awards - 2010 exhibition 'after the tsunami, webster university, st. louis, usa - 2009 grant of VGbild-kunst for ,after the tsunami' with work in residency in north sumatra, banda aceh, indonesia - 2008 book publication 'turkey - a land beyond cliches', jürgen gottschlich, ch. links publishing house, berlin - 2007 exhibition ,halic tersanesi' in istanbul. foto-essay about the ship yard at the golden horn, sefathane, istanbul - book publication 'in the centre of the catastrophe', dr. richard munz, campus publishing house , frankfurt - 2005 independent photo production HABIS

MUSNAH about banda aceh and the tsunami regions, indonesia - 2. prize at ONE VISION PHOTO CONTEST, EUROPE - group exhibition POLYLOG, köln er mittelmeer prebiennale - 2003 independent photo and documentary film production about hiv positive orphans in thailand - exhibition 'images against war', galery lichtblick, cologne - 2002-2004 member of the board at freelens e.v. - 1997 publication 'children from tibet', carl duisberg centren - 1995 grant of carl duisberg centren (asa program) for the project 'tibetian children in exil' in india, nepal and tibet - since 1994 represented by photographer's agency laif, cologne - 1989-1990 studies at parson school of design, new york and personal assistant to prof. ben j. fernandez, new york - since 1988 freelance photographer and photo journalist. publications in magazines and newspapers like geo, stern, spiegel, merian, die zeit, wdr, sz-magazin, elle, national geographic magazine turkey, nzz, international herald tribune, new york times. commercial clients included sap, euwax ag, julius baer bank, citibank amongst others - 1986 -1991 study of photography at the university of applied sciences dortmund under prof. pan walther, prof. ulrich mack, andre gelpke, rudi meisel and prof. arno fischer. works as full-time photo assistant at iver hansen studio (car photography), with thomas caspari, brigitte richter, gerd spreng (advertising photography) and karlheinz penkwitt (fashion) - 1964 born in kirchheim teck, germany.



## VERNIERS Patrick

Media Animation - International Department Director / MediaAnimation Mars Coordinator – Belgium



Media Animation (non profit organization) is a media education resource center and lifelong learning organization for the Belgian French-speaking Community (Brussels Wallonia Federation). It is recognized and subsidized by the Ministry of education and Ministry of culture. The center is specialized for implementing research, information, training and educational resources for teachers, social workers, adults and professionals in educational sector. Media Animation coordinates and participates in different EC funded project in

the fields of media literacy, cultural diversity, citizenship and non-discrimination. Media Animation works actively to create and animate a European network for media literacy - [www.euromedialiteracy.eu](http://www.euromedialiteracy.eu)

Patrick VERNIERS is international department director of Media Animation (resource centre for Media Education and lifelong learning centre). Vice-president of the governmental higher board for Media Education of the Brussels Wallonia Federation (Belgium). He is expert for the Council of Europe and for the European Commission. Senior Lecturer for the communication school of UCL (Catholic University of Louvain-la-neuve) and invited Professor at IHECS (Higher School for Social Communication) in Brussels. He is coordinator of different European projects in the field of media education.



## WIELAND Niko

Streetfootballworld - Media Relations – Germany



## WIESERNER Jörg

Olympia-Verlag GmbH - Online-Redaktion – Germany



Kicker online ist the website of the kicker sportmagazin, one of the leading sportmagazines in Germany. The kicker sportmagazin exists since 1920, in 1997, kicker online started. The main focus of kicker online ist football, but also other sports such as formula 1, ice hockey, basketball, handball or cycling will be addressed. sportkicker sportmagazin and kicker online are parts of the Olympia-Verlag GmbH, based in Nürnberg, Bavaria. The kicker ist Member of the network "European Sports Magazines" (ESM).

I was born 1968 in Nürnberg. After finishing High School i began study sociology, politics an media science. Also, I worked in journalistic and cultural areas. First experience I made at Radio Z e.v. in Nuremberg, for many years I worked in the cultural institution Desi e.V., also in Nuremberg. Since 2001 I work I for kicker-online, first as a freelance, as fixed employees since 2002.



## ZIMMERMANN Martin

Rundfunk Berlin Brandenburg (RBB) – Journalist Sports' Division – Germany



Rundfunk Berlin-Brandenburg (RBB) (Berlin-Brandenburg Broadcasting) is an institution under public law (national broadcaster) for the states of Berlin and Brandenburg, situated in Berlin and Potsdam. rbb was established on 1 May 2003 through the merger of Sender Freies Berlin (SFB) and Ostdeutscher Rundfunk Brandenburg (ORB), based in Potsdam, and is a member of the

Association of PSBs in the Federal Republic of Germany (ARD). RBB has not only the two main studios in Berlin and Potsdam, but also regional studios in Cottbus and Frankfurt (Oder) and regional offices in Perleberg and Prenzlau. In addition, rbb currently operates the ARD International Studio in Warsaw. The institution also operates the ARD Play-Out Center in Potsdam, a broadcast center for the programs within the ARD digital bouquet. rbb, together with WDR, is responsible for the ARD television studio in Berlin. (Wikipedia)