



MARS – MEDIA AGAINST RACISM IN SPORT

Media, Diversity & Racism in Sport

NATIONAL MEDIA ENCOUNTER

Media Cross-Production for Inclusive Coverage

PARTICIPANT SURVEY REPORT

13.– 16. SEPTEMBER 2012

CMFE

COMMUNITY MEDIA FORUM EUROPE

Budapest Hotel City Inn

Futó utca 55
1082 Budapest
Hungary

CIVILRÁDIÓFM98

MARS - Media Against Racism in Sport

Funded
by the European Union
and the Council of Europe





EUROPEAN UNION






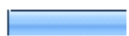
COUNCIL
OF EUROPE
CONSEIL
DE L'EUROPE

Implemented
by the Council of Europe

1. Please indicate your gender

		Response Percent	Response Count
Male		66.7%	16
Female		33.3%	8
		answered question	24
		skipped question	0

2. Please indicate your age range:

		Response Percent	Response Count
25 years or under		20.8%	5
26 to 40 years		41.7%	10
41 to 55 years		16.7%	4
56 years and over		20.8%	5
		answered question	24
		skipped question	0

3. Please choose the country in which you work:



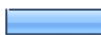



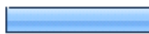
		Response Percent	Response Count
Austria	<input type="checkbox"/>	4.2%	1
Belgium		0.0%	0
Bulgaria		0.0%	0
Cyprus	<input type="checkbox"/>	4.2%	1
Czech Republic		0.0%	0
Denmark		0.0%	0
Estonia		0.0%	0
Finland		0.0%	0
France		0.0%	0
Germany		0.0%	0
Greece		0.0%	0
Hungary	<input checked="" type="checkbox"/>	91.7%	22
Ireland		0.0%	0
Italy		0.0%	0
Latvia		0.0%	0
Lithuania		0.0%	0
Luxembourg		0.0%	0
Malta		0.0%	0
Netherlands		0.0%	0
Poland		0.0%	0
Portugal		0.0%	0
Romania		0.0%	0
Slovakia		0.0%	0
Slovenia		0.0%	0
Spain		0.0%	0

3. Please choose the country in which you work:











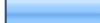
		Response Percent	Response Count
Austria	<input type="checkbox"/>	4.2%	1
Belgium		0.0%	0
Bulgaria		0.0%	0
Cyprus	<input type="checkbox"/>	4.2%	1
Czech Republic		0.0%	0
Denmark		0.0%	0
Estonia		0.0%	0
Finland		0.0%	0
France		0.0%	0
Germany		0.0%	0
Greece		0.0%	0
Hungary	<input checked="" type="checkbox"/>	91.7%	22
Ireland		0.0%	0
Italy		0.0%	0
Latvia		0.0%	0
Lithuania		0.0%	0
Luxembourg		0.0%	0
Malta		0.0%	0
Netherlands		0.0%	0
Poland		0.0%	0
Portugal		0.0%	0
Romania		0.0%	0
Slovakia		0.0%	0
Slovenia		0.0%	0
Spain		0.0%	0

Sweden	0.0%	0
United Kingdom	0.0%	0
Other (please specify)		1
answered question		24
skipped question		0


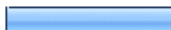


4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

		Response Percent	Response Count
Journalist		50.0%	12
Editorial staff		20.8%	5
Publisher		0.0%	0
Lecturer/teacher/trainer		16.7%	4
Student		16.7%	4
Education Management		0.0%	0
Media/Communications or PR staff		8.3%	2
Researcher		8.3%	2
Regulatory body member		0.0%	0
Other (please specify)		25.0%	6
answered question		24	
skipped question		0	

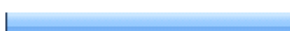
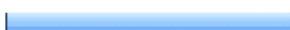
5. Please select the type of organisation that you work mostly for (select maximum of 2):

		Response Percent	Response Count
Public service media		4.2%	1
Commercial/private media (incl. print)		4.2%	1
Ethnic & Diversity media		4.2%	1
Community media		33.3%	8
I work freelance		8.3%	2
Journalism/communication school/department		8.3%	2
Journalism/media training body		4.2%	1
Media literacy organisation		0.0%	0
Human rights/anti-racism NGO		25.0%	6
Other NGO		4.2%	1
Trades Union		0.0%	0
Editors/broadcasting association		0.0%	0
Press council		0.0%	0
Regulatory body		0.0%	0
Sports club/association/union		12.5%	3
Other (please specify)		16.7%	4
answered question			24
skipped question			0




6. Please indicate which media you work most with (select one only):

		Response Percent	Response Count
Print		16.7%	4
Radio		29.2%	7
TV		4.2%	1
Web/Multimedia		50.0%	12
Does not apply		0.0%	0
answered question			24
skipped question			0




7. Overall, how satisfied were you that the organisation of the Encounter was appropriate and effective for what it set out to achieve?

		Response Percent	Response Count
Very satisfied		50.0%	12
Somewhat satisfied		50.0%	12
Neither satisfied nor dissatisfied		0.0%	0
Somewhat dissatisfied		0.0%	0
Very dissatisfied		0.0%	0
answered question			24
skipped question			0

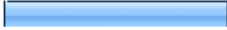


8. Overall, how satisfied were you with the content and activities of the Encounter?

		Response Percent	Response Count
Very satisfied		45.8%	11
Somewhat satisfied		45.8%	11
Neither satisfied nor dissatisfied		0.0%	0
Somewhat dissatisfied		8.3%	2
Very dissatisfied		0.0%	0
		answered question	24
		skipped question	0



9. Please choose one of the following options regarding the statement below: ““The Encounter encouraged broader ways of working, that give greater consideration to balance and inclusiveness in producing media content in relation to sport issues, non-discrimination and expression of diversity.”

		Response Percent	Response Count
Strongly agree		41.7%	10
Agree somewhat		54.2%	13
Neither agree nor disagree		4.2%	1
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
		answered question	24
		skipped question	0



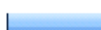
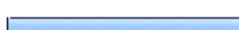




10. Please choose one of the following options regarding the statement below: “The Encounter stimulated ideas about how I might change/improve my work practices in relation to sport issues, non-discrimination and expression of diversity.”

		Response Percent	Response Count
Strongly agree		39.1%	9
Agree somewhat		56.5%	13
Neither agree nor disagree		4.3%	1
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
answered question			23
skipped question			1





11. Please choose one of the following options regarding the statement below: “The Encounter demonstrated advantages of exchanging views and collaborating, including across different media sectors and types.”

		Response Percent	Response Count
Strongly agree		65.2%	15
Agree somewhat		34.8%	8
Neither agree nor disagree		0.0%	0
Disagree somewhat		0.0%	0
Strongly disagree		0.0%	0
answered question			23
skipped question			1

12. Based on your experience and thinking about media coverage and sports, what kind of support do you think might assist media professionals and students to include non-discrimination and diversity around sport and beyond, in their coverage (Please check up to 3)

		Response Percent	Response Count
Training workshops (Content and Techniques)		95.8%	23
Production techniques manuals or examples		16.7%	4
Arguments that make the case to senior management on diversity		16.7%	4
Case Study examples of good practice		41.7%	10
Financial support		41.7%	10
Good, reliable contact sources from diverse backgrounds dealing with your issue		33.3%	8
E-learning tools (content and techniques)		4.2%	1
Tools for reflecting on diversity in the workplace		29.2%	7
Does not apply to me		0.0%	0
Other (please specify)		0.0%	0
answered question			24
skipped question			0



13. Indicate overall the extent to which your expectations of this Encounter have been fulfilled on a scale of 1 to 5, where 1 means “Not at all” and 5 means “fully”

		Response Percent	Response Count
1		0.0%	0
2		4.2%	1
3		16.7%	4
4		54.2%	13
5		25.0%	6
answered question			24
skipped question			0

14. Please suggest one or more ways in which we could improve this meeting next time:

	Response Count
	15
answered question	15
skipped question	9

15. Do you expect to participate in another MARS activity e.g. a European Encounter, a National Encounter, or a Work Exchange (see <http://www.coe.int/t/dg4/cultureheritage/mars/>)?

		Response Percent	Response Count
I am likely to		87.5%	21
I don't know		12.5%	3
I am unlikely to		0.0%	0
answered question			24
skipped question			0

Page 1, Q3. Please choose the country in which you work:

1	Ukraine	Oct 31, 2012 5:25 PM
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Page 1, Q4. Please select your occupation from the list below, or click "other" and type it in (select maximum of 2):

1	Radio editor and presenter	Oct 31, 2012 5:29 PM
2	Architect	Oct 31, 2012 5:27 PM
3	NGO - Project Manager	Oct 31, 2012 5:20 PM
4	IT support staff	Oct 31, 2012 5:14 PM
5	Looking for full-time job	Oct 31, 2012 5:11 PM
6	NGO	Sep 18, 2012 12:36 PM

Page 1, Q5. Please select the type of organisation that you work mostly for (select maximum of 2):

1	Architectural office	Oct 31, 2012 5:27 PM
2	Student	Oct 31, 2012 5:25 PM
3	Perspek Tivak	Oct 31, 2012 5:18 PM
4	communication service	Oct 31, 2012 5:14 PM

Page 2, Q14. Please suggest one or more ways in which we could improve this meeting next time:

1	Please provide more time for discussing and evaluating the produced material.	Oct 31, 2012 5:32 PM
2	better preparation, translation of the brochures, materials	Oct 31, 2012 5:30 PM
3	Do it longer	Oct 31, 2012 5:29 PM
4	Maybe participants could get more technical support (e.g. devices, places to work)	Oct 31, 2012 5:28 PM
5	More attention to feedback to cross cultural differences	Oct 31, 2012 5:22 PM
6	Diversity on the Round Table More theoretical input	Oct 31, 2012 5:21 PM
7	Get more foreign independent journalists/writers involved.	Oct 31, 2012 5:19 PM
8	I suggest involving TV and radio reporters to live broadcasting the session to the public open and direct way to message.	Oct 31, 2012 5:17 PM
9	A bit more communication between the participants and the organisers would be welcome	Oct 31, 2012 5:15 PM
10	More communication	Oct 31, 2012 5:13 PM
11	To extend the number of invited presentors who have had some professional experience at highest level sport	Oct 31, 2012 5:12 PM
12	There were not any woman speaker in the plenary session!!! Why? It's not showing that you are respect diversity and equality.	Sep 20, 2012 9:41 AM
13	By Getting more immigrant journalist involved in at least ratio 1 : 3 . This assures balance of approach and the proper unearthing of the issue at hand.	Sep 19, 2012 5:08 AM
14	-	Sep 18, 2012 8:56 PM
15	Give more time for plenary sessions.	Sep 18, 2012 12:38 PM