



MARS – MEDIA AGAINST RACISM IN SPORT

Media, Diversity & Racism in Sport

NATIONAL MEDIA ENCOUNTER

Media Cross-Production for Inclusive Coverage

LIST OF PARTICIPANTS

14 - 17 SEPTEMBER 2011

CMFE

COMMUNITY MEDIA FORUM EUROPE

Raum der IG Architektur
Gumpendorferstraße 63b
1060 Vienna
Austria



Verband Freier Radios Österreich
Association of Free Radios Austria



MARS - Media Against Racism in Sport

Funded
by the European Union
and the Council of Europe



EUROPEAN UNION



COUNCIL OF EUROPE
CONSEIL DE L'EUROPE

Implemented
by the Council of Europe

ADELBERGER Michaela

VFRÖ - Verband Freier Radios Österreich - Austria



The Austrian Community Radio Federation (VFRÖ – Verband Freier Radios Österreich) is the federal representative of the 14 non-commercial community broadcasters in Austria. The VFRÖ is actively fostering license distribution to community broadcasters and focuses on educational and media projects in Austria as well as on an international level. Therefore the VFRÖ organizes trainings for the Austrian community radios e.g. on anti-racist-communication for trainers. It contributes to the discussion on intercultural media production and training by organizing seminars, yearly forums and the participation in European projects on intercultural media training. The VFRÖ has established a series of intercultural radio projects as part of the European Year of Intercultural Dialogue and the European Year of Creativity and Innovation in 2008 and 2009.



I am a cultural manager by profession and have been working for diverse institutions in the triangle of academia, arts, and media. I am currently employed as Managing Director of the Austrian Association of Community Radios (as of September 2010). Before, I was Managing Director of Radio Orange 94.0 - the Viennese community radio (2009-2010), Managing Director of Eurozine (2004-2007), an European network of cultural journals. I have worked as Press Officer at the Wien Museum (2003-2004), at the Einstein Forum in Potsdam, Germany (2001-2003), at the Austrian Broadcasting Company as editor of their online site science.orf.at (2000-2001), at the Styrian avantgarde arts festival steirischer herbst 99 (1999) and as editor and press communicator at the Institute for Human Sciences (IWM), a Vienna based institute for advanced study (1995-1999). Before, I studied philosophy and pharmacy at the Free University in Berlin. I am an actor for hobby and take regular acting courses with local and international teachers.



AKINYOSOYE Clara

M'Media - Austria



BLION Reynald

Council of Europe - France



The Council of Europe (CoE), based in Strasbourg (France), covers virtually the entire European continent, with its 47 member countries. Founded on 5 May 1949, the Council of Europe seeks to develop throughout Europe common and democratic principles based on the European Convention on Human Rights and other reference texts on the protection of individuals. The Council of Europe aims at creating a common democratic and legal area throughout the whole of the continent, ensuring respect for its fundamental values: human rights, democracy and the rule of law, which are the foundations of a tolerant and civilised society and indispensable for European stability, economic growth and social cohesion. The main objectives of the CoE are to protect human rights, pluralist democracy and the rule of law; to promote awareness and encourage the development of Europe's cultural identity and diversity; to find common solutions to the challenges facing European society; to consolidate democratic stability in Europe by backing political, legislative and constitutional reform.



Since September 2008, **Reynald Blion** is *Media & Diversity Manager* for the Directorate General *Education, Culture and Heritage, Youth and Sport*. Until December 2010, he has been responsible for the implementation of the *Media & Diversity* part of the *Speak out against discrimination* Campaign of the Council of Europe. Within the same Directorate General, he has joined in January 2011 the Directorate *Culture and Heritage* and its Division *Cultural Policy, Dialogue and Diversity*. Reynald BLION manages the European Union / Council of Europe joint programme MARS – *Media Against Racism in Sport*;

programme he conceived and developed on the basis of previous actions of the Council of Europe and of the results of its antidiscrimination Campaign. More globally, in his division, he contributes to facilitate and develop Council of Europe’s actions in the field of *Media, Diversity & Intercultural Dialogue* in Europe ; issues on which he specialised for more than fifteen years. He produced, or contributed, to several publishing as, for example, *Tell us about diversity! A practical Approach to Intercultural Media Content*, Strasbourg, Council of Europe, 2011, *To fight against discrimination and for cultural diversity: a major challenge for the media* in: Cavdar A., Yildirim A.B. (Eds), *Hate Crimes and Hate Speech*, Istanbul, The International Hrant Dink Foundation Publication, 2010...



BULECZKA Anna Maria

Fundacja Krakowskiego Radia Akademickiego Radiofonia - Austria



Radiofonia is the radio placed in Cracov in Poland, it have been founded in 2009. It consists mainly from volunteers, it cooperates with cracovian universities, and institutions. We keep taking part in Youth in Action programmes and in trainings and workshops around Europe. We organize

events and concerts, we want to promote an avant-grde way of seeing culture.



I studied Journalism and Communication at the Jagiellonian University in Cracow, just finishing my Bachelor Thesis. In Radiofonia I’m in promotional Department. I took part in realization of the podcast about mobility, entrepreneurship and voluntary together with 24 members of the non-profit organizations from 6 EU countries, available at: www.europodcast.eu (Lisbon, 1st-7th August 2011) I studied also European Studies both in Cracow and at the Vienna University. I have knowledge of advertisement market and media: TV, Radio, Press, Internet, Outdoor, I can work both in a group and alone, I am creative and willing to use my skills and to get some knowledge that I could send further. I co-organized

the 7th Travelling Film Festival WATCH DOCS in Cracov (22nd-26th October 2009) where we presented movies about human rights.



CAMILLERI Ellsworth

Council of Europe - Mars Programme Assistant - France



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Ellsworth Camilleri has recently joined the Council of Europe as MARS programme assistant. He provides support to the MARS project manager in relation, on one side, to the media, PR and communication activities and, on the other side, to the financial and administrative aspects of the project. Previously, he worked as Fund Raising, PR and Campaigning Officer on voluntary basis with KOPIN, a Non-Governmental Development Organisation. He has also worked at the Embassy of France to Malta as assistant to the Counsellor for Cooperation and Cultural Action, where he was mainly responsible of the administration and monitoring of cooperation projects and programmes. Ellsworth Camilleri studied International Relations and Project Management.



DE THEUX Paul

MediaAnimation - Belgium



Média Animation NPO is a media and multimedia education resource centre for the Belgium French-speaking Community's. It is recognized and subsidized by the Ministry of Education and Ministry of Culture. It is also a centre for vocational training and a lifelong during education centre for adults



Paul Theux is deputy Director of Media Animation. He manages the resource centre in media education of Media Animation. He is also teaching assistant at the Catholic University of Louvain.



ERRENST Daniela

Radio AGORA - Austria



Radio AGORA is a private advertising-free radio station and the body responsible for the radio is the "AGORA-Arbeitsgemeinschaft offenes radio/Avtonomno gibanje odprtega radia" non-profit association founded in 1989. Radio AGORA is the only bilingual and multilingual medium in Carinthia, and broadcasts 14 hours of programmes every day. Of these, two hours are directed specifically at the Slovene ethnic group and are presented by full-time staff members entirely in Slovene. The remaining broadcasting time uses Slovene jingles and short programmes, as well as Slovene-German bilingual programmes and a Slovene language course. In addition, in accordance with its objectives, Radio AGORA makes broadcasting time available to new minorities, which is also a special offer in Carinthia.



I was born on the 7th of December in Klagenfurt/Carinthia and was raised bilingual (Slovenian/German), which means that I visited a bilingual kindergarden as well as bilingual school classes. After finished secondary school I have decided to study in Vienna and chose therefore the field which I was interested in already at the age of 18, media communications and journalism. I've finished my studies in Klagenfurt and went after that straight into the field of broadcasting. Since 7 years I am employed now in the editorial stuff of the bilingual shows of radio AGORA in Klagenfurt and there I am responsible mostly for cultural and historical topics which are related to the Carinthian Slovenes.



GAMS Michael

Radio FRO 105.0 - Austria



Radio FRO 105.0 MHz is a free, noncommercial community radiostation, that works according to the open access concept. It is located in Linz, Upper Austria, and has been broadcasting since September 1998. Roughly 350 volunteer programming providers turn out over 100 radioshows in more than 17 languages. Areas of emphasis are informational and public service programs by NGOs and local initiatives, diverse language shows, a cultural and educational channel, broadcasts for young people as well as senior citizens and a variety of music programming. Radio FRO 105.0 has been involved in social, cultural and artistic projects since its beginnings.



Michael Gams - 1984, editor in chief of the information magazine FROzine and public relations officer of Radio FRO in Linz, Upper Austria. Studied communications science from 2003 until 2009 in Salzburg and Ottawa, Canada. Worked in the editorial office of "Radiofabrik", a community radio based in the city of Salzburg and for "Kuratorium für Journalistenausbildung" – KfJ, the Austrian Journalism Training Association. In 2008, he worked for the EU-funded, anti-racist radio project "I speak football – learn a language 2008". 2009, he managed the project "Radiodialoge" in Linz and built up an editorial team of volunteers with different cultural backgrounds. They produced radio shows focused on migration and diversity. 2010, this project was adapted and renamed "migRadio". It ran as bimonthly radio show within FROzine. In August 2010, Michael Gams was one of 26 young Austrian journalists, who participated in the project "Eurotours2010" - how does Europe deal with migration? He travelled to Poland and reported about migration and integration in Polish media. 2010 until 2011 he was involved with the EU-radioproject "connecting systems".



GÜLÜM Yilmaz

derStandard.at - Austria



derStandard.at is the oldest and among the biggest online newspaper in Austria. It has its own independent editorial staff and is known for quality journalism. daStandard.at is part of the derStandard.at family. Our team consists of young journalists with a migration-background. One of our main goals is to make the diversity of our society visible in mainstream media.



My name is Yilmaz and I'm 22 years old. I've been working as a freelance journalist for two years. My main topics are human-rights, migration, integration and racism. I spent the last six months in Turkey, where I was studying and working as a journalist.



HOFER Johannes

Ballesterer - Austria

Ballesterer has been founded in the year 2000 and is Austria's only football monthly. With football and fan culture as its main focus, *Ballesterer* is not only reporting about the sportive but also the social and cultural aspects of the game. At least 16 pages of every issue are dedicated to a special topic like migration, homosexuality or corruption in football, these main topics can also refer to countries (Turkey, Scotland,...) or famous players (Cantona, Happel, Maradona). *Ballesterer* is an independent magazine (private publishing venture) with a current circulation of 20.000 issues that are also sold in Germany and Switzerland.

Johannes Hofer - geb. 21. Mai 1989. Student of Communication Science, University of Vienna. Regular author for *ballesterer* since 2009. Chief Editor "Alszeilen" (Stadium magazine of Wiener Sportklub)



ISCEL Mustafa

Union Vienna Bildungsinstitut - Austria



JAGOSCH Oliver

Radio FRO 105.0 - Austria



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Editor at Radio FRO since 12 years (topics: politics, sports, culture,..) in different radio shows; trainer for media trainings; teacher at kunstuniversität Linz, blogger, football-fan (FC Blauweiß Linz)



KELLERMANN Kerstin

AUGUSTIN, Art in migration - Austria



The *Augustin* is a critical and funny street newspaper, sold on the street by homeless people (Austrians and eastern Europeans, some Roma) and refugees, mostly from Africa. It is quite big and has a provocative art style with performances on the street, in the public space. Art in migration is a small art magazine, which publishes art in refugee homes, art of migrant or transcultural people and international art projects regarding refugees. There are Jewish and Muslim artists contributing. The editor is the festival SOHO IN OTTAKRING.

KELLERMANN Kerstin studied journalism in Ljubljana (at the time Yugoslavia) and Salzburg. Worked as a journalist based in Vienna now for 20 years. Specialised in refugee and migration issues. Editor of "Art in migration/SOHO IN OTTAKRING", reporter of the homeless people magazine "*Augustin*", she writes for daily newspapers.



KOTVOJS Elisabeth

FairPlay - VIDC - Austria



The initiative FairPlay - Different Colours. One Game - at the Vienna Institute for International Dialogue and Cooperation started in 1997 in the course of the EU-Year Against Racism with support by the European Commission and the Austrian Ministry for Sports. Since then, FairPlay is organising activities against discrimination in Austrian football and sport, and that in cooperation with associations, clubs, fan clubs, migrant and youth organisations, meanwhile also co-funded by the Austrian Football Association (ÖFB). FairPlay founded the network Football Against Racism in Europe (FARE) together with European partners and acted as its coordination office until 2010 and is furthermore a strong national partner in the FARE network. More information on www.fairplay.or.at. The central focus of the work of VIDC is the practice of enabling communication, encounters and exchange in our central fields of work: knowledge management, culture, gender, anti-racism work and sports. To make knowledge experienced and to communicate the joie de vivre and quality of life of other cultures is, for us, just as important as supporting them against the threat of imperial and colonial arrogance. The VIDC sees itself, on the one hand, as part of Austrian civil society, as a platform, which fosters initiatives and projects, encourages mobilisation and offers support. On the other hand the VIDC is an important platform for networking and agency work as well as participative and emancipatory initiatives. In this context we are talking about bringing together different realities of life in cooperative projects and the enhancement of creative solutions. The VIDC wants to offer a space for action in partnership, for creativity and ideas, projects and dialogue by and for people from different cultural backgrounds with different experiences and realities. Looking at



global development from a non-European perspective and reflecting this, quickening learning processes, building equality and removing barriers are aspects which VIDC sees as part of its know-how as well as its political values. Including FairPlay. Different Colours. One Game. the VIDC consists of two more departments: the main department of VIDC itself + Moving Cultures – Kulturen in Bewegung - More information on www.vidc.org

Mag. Elisabeth Kotvojs works as project coordinator at FairPlay-vidc since 2007 and organised the fan embassies programme at the UEFA EURO 2008, the Euroschools 2008 youth camp and conducted a study for the undamental Rights Agency in 2009. For FairPlay-vidc, she coordinated the European Commission funded (DG Youth, Culture and Education) Olympia project. She is currently involved in the "Football for Equality" project coordinated by FairPlay-vidc funded by the European Commission (DG JLS) as well as the MARS project.



KRENNHUBER Reinhard

Ballesterer - Austria

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Reinhard Krennhuber - geb. 30.10.1975 in Wels, Austria - Chief editor and co-founder of *Ballesterer* (since 2000) Editor at the multimedia department APA (Austria Presse Agentur, 2000-08). Further Publications in: 11FREUNDE, So Foot, ZWÖLF, When Saturday Comes, Wiener Zeitung, Oberösterreichische Nachrichten, Falter, Frankfurter Allgemeine Zeitung, Tagesspiegel, WOZ,...



LIWANI Soheyli

wientv.org – Austria



wientv.org is an internet TV Station in Vienna – we broadcast from events in Vienna, have our weekly news, and reports from political events.



Press Relations officer and Newsmanager



MAMABOLO Mashudubele

South African Embassy – Austria



MASTROGIANNAKIS Diamantis

Université de Lille 2 - France

The most important scientific centre in Sport Sciences in the North of Paris, ER3S (Equipe de Recherche Septentrionale "Sport et Société) is a research group recognised by the French Ministry of Higher Education and Research. The centre covers three main research fields: sport, Innovation and Communication / Sport, Education and Health / Sport, Violence and Regulation

In June 2010 I defended my PhD dissertation entitled "The regulation of hooliganism in Greece: games and stakes of counter hooligan policies". Actually, I am a contractual lecturer in the University of Lille 2 at the Department of Physical Education and Sport and I am also engaged in a post doctoral research at the Durham University in the School of Applied Social Sciences, Institut for Hazard and Risk Management; the title of my research is "*Preparing the Games: cross border security governance of the 2012 Olympic Games. The case of U.K and France*"



MEISINGER Dominik

VFRÖ - Verband Freier Radios Österreich - Austria



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I'm a 24 years old Vienna based radio journalist working for Radio FRO as a freelance editor since 2008. My journalistic work is mainly focussed on political issues and sub culture. I also do radio trainings at Radio FRO which basically means teaching people skills they need to do their own radio show. Beside my journalistic work I'm a student of political science at University of Vienna as well as a student of economics at Vienna University of Economics and Business. Before joining Radio FRO I gained media experience working for several local newspapers and online magazines.



Ó SIOCHRÚ Seán

Evaluator / Consultant - Ireland



I am the MARS Evaluator, and as such not a participant in the event, but an observer and facilitator.

Seán O Siochrú has over 25 years of experience in project and programme evaluation at local to global levels, and is also active in media as a writer and on the board of a community television channel.



PINTER Markus

FairPlay – VIDC - Austria



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Mag. Markus Pinter, political scientist, works as project coordinator at FairPlay-vidc since 2000 and organised the anti-racist FARE Streetkick tour at the UEFA EURO 2008, coordinated the grass-roots activities within the European wide FARE Action Weeks and the FARE and FairPlay mailing lists and newsletters. For the Austrian projects he is supporting grass-root initiatives in their anti-racism activities and organised anti-racism events at Austrian football league matches. He is currently involved in the "Football for Equality" project coordinated by FairPlay-vidc funded by the European Commission (DG JLS) as well as the MARS project.



SCHAFER Claudia

Verein ZARA – Austria



TENNER Stefan

CMFE - Germany



CMFE was founded in 2004 after a series of European and international conferences which had made clear that there is a lack of information and participation of the Third Media Sector on a European level. In 2009 CMFE has been admitted as observer on the Steering Committee on the Media and new Communications Services (CDMC) and the newly formed Group of Specialists on New Media (NC-NM) of the Council of Europe (CoE). CMFE is part of the International Non-Governmental Organisations (INGO) conference. Currently, CMFE has 23 Individual Members, 31 Organisational Members, of which 16 National Federations, and 19 countries are represented.

Stefan Tenner is the MARS coordinator for CMFE - Community Media Forum Europe. He is a journalist, worked as a correspondent in southeastern Europe or research associate at the Berlin University of the Arts, coordinator for several European radio projects and media trainer. He is engaged in community station Radio CORAX and the Association of Free Radios in Germany (BFR).



ÜLGER Sefer

M-Media - Austria



I was born in Turkey in Ankara in 1985. I came to Austria in 1992. I am studying Political Sciences at the University of Innsbruck and Near East Studies at the University of Vienna. In Political Sciences, I am writing my Master Thesis.

Racism and Migration is one of my interest fields. I played near to ten years in a soccer team and I practiced different types of sport, so I know what the problems in sport concerning racism are. I am now a trainee at the online editorial staff of m-media.



VOJVODA Alexander

Radio FRO 105.0 - Austria



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Alexander Vojvoda, Sociologist and journalist. Since 1998 editor of various broadcasting shows at Radio FRO 105.0 MHz and co founder of Campus Radio at the Johannes Kepler University Linz. From 2008 onwards coordinator of media trainings and since 2009 programme and project manager at Radio FRO 105.0 MHz. He is member of the board of the "Federation of Free Radios Austria" (VFRÖ) and member of the "Community Media Forum Europe" (CMFE). Currently he is working in the fields of reach – and potentiality analysis of non-commercial broadcasters and aspects of migrant media production in non-commercial media.

